INTRODUCTION

On 28 July 2019, individuals, organisations and governments around the world celebrated the ninth official World Hepatitis Day (WHD), which is one of the World Health Organization’s (WHO) seven officially mandated global public health days.

Many of 2019’s WHD celebrations were held under the World Hepatitis Alliance’s (WHA) Find the Missing Millions (FMM) campaign, which is now in its second year. WHO held events and activities under the theme ‘Invest in eliminating hepatitis’.

WHD events were held throughout the month of July and into August, with sustained social media and press coverage throughout the period. This demonstrates the growing international influence of the day, which is also reflected in increased participation from countries around the world. Activity was recorded in 161 countries, with 167 WHA members leading the celebrations across the globe. Hundreds of thousands of people worldwide attended events, with thousands getting vaccinated against hepatitis B and more than 100,000 tested for viral hepatitis B and C. The online and global media impact of WHD 2019 potentially reached over a billion people with vital, life-saving information.

As ever, the range of events held to mark WHD was enormously varied, from large-scale rallies in capital cities attended by thousands, to sensitisation and testing camps with a handful of people in tiny rural communities. Activities worldwide include vaccination drives, musical concerts, awareness-raising bike rides, national poster campaigns, lectures and seminars, television interviews and more. Participants included Heads of State, ministers, politicians, celebrities, medical professionals, civil society organisations, private companies, the media, and members of the public. Each and every event, regardless of size, is a valuable contribution to WHD and ensured that millions of people all over the world were reached with life-saving information about the need to be tested, treatment options, preventative measures, how to raise awareness successfully and how to help break down stigma and discrimination surrounding viral hepatitis.

This Global Summary report celebrates the incredible efforts of WHA members, and notes welcome participation from national governments, WHO regional offices, and other organisations and individuals across the globe. With such a breadth and scale of events and activities highlighted, this report can be used to provide inspiration for those planning to mark WHD in future years.

Further inspiration and master classes from civil society organisations that have successfully leveraged WHD can be found on the WHD website.
WHD is celebrated by millions of people around the world. It would be impossible to report on all activities, but below is a summary of the incredible impact captured in this report.

**Participation**
- 161 countries
- 168 WHA members
- 50 government offices
- 50 WHO country offices

**Impact**
- 105,000+ people tested
- 7,000+ people vaccinated
- 560,000+ event attendees

**Response**
- 685 people signed up to receive WHD social posts
- 43,300+ social media posts shared
- 4,000+ press mentions

**NOhep**
- 5,000+ NOhep social media posts shared, with a potential reach of 32,000,000
- 720 NOhep WHD Google Doodle campaign supporters
It was incredible to see the world come together to raise awareness and to help to find the missing millions who are unaware they are living with viral hepatitis.

Around the world, testing, vaccination, and awareness-raising events delivered by passionate advocates and medical professionals brought the fight against viral hepatitis to the people who needed it most.

Whether big or small, all WHD events play a significant role in helping us to find the missing millions. There is no doubt that WHD saves lives, and I am grateful to everyone who participates.

I had the privilege of attending the official WHO event in Islamabad, where the government of Pakistan announced the launch of an ambitious new screening and treatment programme to put the country on track to reach elimination.

Our Head of Programmes, Jessica Hicks, attended a WHO EURO event in Minsk, where the Belarusian Ministry of Health announced its commitment to eliminating hepatitis C in the country by 2028. These are just two examples of the many new commitments, strategies, and guidelines launched on or around WHD 2019, proof of the value of the day.

Next year we will have just 10 years left to reach WHO’s goal of elimination by 2030. Unfortunately few countries are on track to meet this target, so we must make the most of WHD 2020 to remind world leaders of their commitment to eliminating this global killer.

I look forward to working with you over the next year to ensure that the 10th official WHD is the biggest and most impactful yet.
WHD SURVEY RESULTS

Following WHD, we conducted a survey to help record the many activities that took place worldwide, and to help us understand the impact of the day and how it can be improved. Feedback was overwhelmingly positive, and indicated that WHD continues to be a vital tool for civil society and the global hepatitis community to raise awareness of viral hepatitis, to increase testing and vaccination, and to hold governments to account.

Testing and diagnosis

- 50% delivered more hepatitis tests than usual
- 36% diagnosed more hepatitis infections than usual
- 35% developed organisational policies or practices to encourage testing beyond WHD

Raising awareness

- 87% increased awareness of testing and other hepatitis issues among their clients and local community
- 62% increased awareness of testing and other hepatitis issues among health and other professionals
- 42% raised the profile and support of hepatitis testing by engaging high-level public individuals

Capacity building

- 95% agreed that WHD increases their organisation’s capacity to impact their community/clients
- 92% agreed that WHD increases their organisation’s capacity to reach new people

Working together

- 35% increased commissioning of hepatitis testing services for their local area
- 55% built local alliances with other agencies
The Find the Missing Millions campaign – a three-year global awareness-raising and advocacy campaign aimed at tackling the main barriers to diagnosis by putting civil society organisations and the affected community at the heart of the solution – was launched on WHD 2018. Now in its second year, the campaign is used in countries around the world to raise awareness of viral hepatitis, to influence national testing policies, and to increase diagnosis rates.

In 2019, WHA launched an online advocacy tool focused on enhancing the diagnostic literacy of civil society, strengthening partnerships and expanding knowledge-sharing of successful initiatives tackling barriers to diagnosis. The online resource was designed to take the learnings from WHA’s 2018 White Paper and look at practical solutions currently being explored, promoting a move from theory to practice and ultimately catalysing action at the local level.

WHA also initiated its FMM In-Country Programme, an 18-month pilot project supporting five WHA members from different countries through access to expert advice, seed funding and organisation of national meetings, to develop and implement strategies to move the diagnosis needle. The five countries selected for this project are: Armenia, Bangladesh, Ghana, Indonesia and Jamaica.

To support WHD supporters’ awareness-raising efforts, WHA also developed a collection of FMM-themed campaign materials. The collection included an attention-grabbing and informative film which was designed so that it could be easily translated into any language. To date, it has been translated into more than 11 languages, and has reached hundreds of thousands of people worldwide. The film’s key messages are not specific to WHD, so it can be used to raise awareness of viral hepatitis throughout the year.

Supporters also had access to customisable posters, eye-catching social media graphics and GIFs in a range of languages, and could add their WHD activities to an interactive events map. To inspire and support individuals and organisations hoping to make the most of WHD, WHA also developed a series of good practice “master class” case studies from civil society organisations who have organised successful WHD activities, from social media campaigns to screening drives, in previous years.

No one should have to live with viral hepatitis without knowing. Yet, globally more than 290 million men, women and children do. Unless there is a massive scale-up in screening, diagnosis and linkage to care, more people will become infected and lives will continue to be lost.

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The FMM campaign brought much needed attention to the fact that millions of people are living with viral hepatitis unaware. It was also used to inspire communities to promote and take part in testing and vaccination drives, to raise awareness of the need for increased diagnosis and linkage to care, and to highlight the need for national testing programmes to political decision makers.
WHO’s theme for WHD 2019 was “Invest in eliminating hepatitis”. The main aims of the campaign were: to urge national and regional policymakers to increase political and financial commitments for hepatitis responses; to highlight new costing estimates for hepatitis elimination within the context of health-related Sustainable Development Goals (SDGs) and Universal Health Coverage (UHC) by 2030; and to encourage people to come forward to access hepatitis prevention, testing and treatment services.

**WHO EVENT IN PAKISTAN**

The official WHD 2019 event was held in Islamabad, Pakistan, and was organised by Pakistan’s Ministry of Health Services, Regulations and Coordination (NHSRC), the government of Pakistan, the Aga Khan University (AKU), and WHO.

Dr Arif Alvi, Honourable President of the Islamic Republic of Pakistan, was the chief guest at the event. Other guests and speakers included Dr Zafar Mirza, Special Assistant to the Prime Minister of Pakistan on Health, Dr Adil Haider, dean of AKU Medical College, WHO Assistant Director-General for Universal health coverage for communicable and noncommunicable diseases, Dr Ren Minghui, and Regional Director of WHO EMRO Dr Ahmed Salim Saif Al-Mandhari. WHA’s CEO, Cary James, and WHA members Bridging Health Foundation, Zhwandoon Welfare Organization, The Health Foundation, and Gujranwala Liver Foundation, also attended.

At the event, Dr Zafar Mirza announced Prime Minister Imran Khan’s ambitious new plan to eliminate viral hepatitis B and C infections in Pakistan by 2030. In support of the Prime Minister’s initiative, NHSRC also announced new national plans for injection safety, safe blood transfusion, and national infection control guidelines. The implementation will be oversees by the newly created National Task Force of the Ministry. WHO Director-General Dr Tedros Adhanom Ghebreyesus congratulated Pakistan’s high political leadership and the Prime Minister’s initiative, in his video message to the event.

**WHO CAMPAIGN ANNOUNCEMENTS AND COMMITMENTS**

WHO SEARO announced that Bangladesh, Bhutan, Nepal and Thailand have become the first four countries in the region to achieve hepatitis B control.

The Government of Mexico launched a national elimination strategy so that 13,500 people can be treated for hepatitis C and 750,000 people can be tested.

Belarus’ Ministry of Health announced their commitment to eliminate hepatitis C in the country by 2028 at a press conference they held with WHO EURO in Minsk.

The Scottish government committed to eliminating hepatitis C in the country by 2024, six years ahead of WHO’s target.

The Ministry of Health in Rwanda proposed an ambitious plan to eliminate hepatitis C in the country within five years. The First Lady of Rwanda Mrs. Jeanette Kagame called for concerted efforts by all Rwandans to help achieve this goal.

The government of Tanzania announced that it stands firm on curbing viral hepatitis in the country. As part of a nationwide screening drive, many major hospitals offered free screening across the country, and thousands of people were tested.

Egypt announced that it would be providing hepatitis C testing and treatment for one million people in 14 African countries under an expansion of its “100 Million Healthy Lives” campaign.
**ANNOUNCEMENTS AND COMMITMENTS**

**Malaysia** launched its biggest ever test and treat campaign to combat hepatitis C. Launched in collaboration with the Foundation for Innovative New Diagnostics (FIND) and Drugs for Neglected Diseases initiative (DNDi), MYMissingMillions offered Malaysians free screening.

The government of **Georgia** announced that it would be expanding its existing free hepatitis C, HIV and tuberculosis testing programme to several new regions. The Centers for Disease Control also released the initial findings of its report into the success of a programme to test and treat people who inject drugs (PWID) in Georgia for hepatitis C, by 2030.

The government of **Cyprus** unveiled a national programme to eliminate hepatitis C that will combine prevention with more effective treatment.

At an event held to celebrate the 25th anniversary of The Liver Disease Prevention and Treatment Research Foundation, the **Chinese Taipei (Taiwan)** Minister of Health and Welfare, Chen Shih-chung, said that the government aims to eliminate hepatitis C nationwide by 2025.

The **Seychelles** Health Minister Jean-Paul Adam stated that the country’s government remains committed to hepatitis elimination and said that the Ministry of Health would redouble its efforts to invest in prevention and treatment.

**Brazil**’s Minister of Health, Luiz Henrique Mandetta, released a new Epidemiological Bulletin of Viral Hepatitis on the 22 July. Earlier in 2019, the country made the largest purchase of drugs to treat hepatitis C ever made, at one of the lowest prices in the world.

In a WHD message, the Minister of Health announced that the government of **Canada** remains committed to the global goal of reducing the health impact of sexually transmitted and blood-borne infections (STBBI), including viral hepatitis, by 2030.

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**High Profile Supporters**

Ghanaian HiLife artist and dedicated WHD supporter **Okyeame Kwame** once again organised a free screening and vaccination drive through his non-profit organisation, OK Foundation. He also urged the Ghanaian government to prioritise hepatitis elimination, highlighting a need for greater domestic investment, a dedicated elimination strategy, and better access to screening and treatment.

The Hepatitis C Trust (UK) were joined by ex-England and Arsenal footballer **Tony Adams**, who visited a prison and shared his own experiences of alcohol, prison, and recovery.

Japanese TV presenter and announcer **Kazuo Tokumitsu**, who is also a hepatitis ambassador in Japan, attended the Japanese Hepatitis Council’s WHD event.

**Miss Health Africa 2018/2019, Ivory Chidi**, joined a hepatitis awareness and testing campaign in Abuja, Nigeria, and shared information about NOhep and the FMM campaign on her social media channels. She said WHD acted as a “clarion call” to find the missing millions.

The Caribbean Hepatitis C Alliance were joined at their WHD event by reggae artist **Tony Rebel**.
GLOBAL MAP

AFRICA
- 39 countries participating
- 16 governments participating

AMERICAS
- 27 countries participating
- 7 governments participating

EASTERN MEDITERRANEAN
- 22 countries participating
- 4 governments participating

EUROPE
- 47 countries participating
- 13 governments participating

SOUTH-EAST ASIA
- 10 countries participating
- 3 governments participating

WESTERN PACIFIC
- 16 countries participating
- 7 governments participating
The following section aims to give an overview of the phenomenal engagement with and impact of WHD 2019.

Due to the huge number of events and activities held to mark the day, this section focuses on activities carried out by WHA members. However, we acknowledge that many other valuable activities involving national governments, WHO, medical professionals, patients, other civil society organisations and members of the public took place in countries all over the world.

We share details of WHD activities throughout the year on social media, so if you organised an event or undertook an activity you would like to tell us about, please email contact@worldhepatitisalliance.org.
We will not rest on our oars until viral hepatitis is eliminated; before or by 2030.
- LiveWell Initiative, Nigeria
**Algeria**

Association Nationale SOS Hépatites partnered with Laboratoires BEKER, a pharmaceutical company, to hold an awareness-raising and screening event. They organised educational activities, including family friendly games, and screened attendees for hepatitis C.

**Benin**

Foie Sain Benin and the Alliance Béninoise des Organisations de la Société Civile Lutte Contre Les Hépatites Virales (ABOSCHVI) worked together, with technical support from the hepatology clinic “Les Archanges”, to vaccinate 87 orphans against hepatitis B in the district of Ko-koumolou, Ifangni commune.

They vaccinated children from three local villages: Ko-aidjedo, Ko-houze and Ko-gbegodo.

“WHD is a day for the world’s hepatitis community to unite and make our voices heard. It’s a day to celebrate the progress we have made and to meet the current challenges. It’s also an opportunity for us to increase awareness and encourage a real political change to jointly facilitate prevention, diagnosis and treatment.

- SOS Hépatites Burkina, Burkina Faso

**Burkina Faso**

SOS Hépatites Burkina marked WHD with an advocacy and sensitisation campaign. On 28 July they were invited to talk on the ‘News at 1’ about their campaign to find the missing millions. On 29 July, they held a press conference under the same theme: “Find the Missing Millions on the edge of the 2020 goal: State of play, challenges and perspectives”. Several media groups attended the conference, including broadcasting, radio, digital and print organisations. Slam artist Yellow also joined their activities, having produced a song to raise awareness of viral hepatitis.

They also held a screening and vaccination camp, testing 345 people for viral hepatitis and vaccinating 300 people against hepatitis B. They estimate their activities, including posts on social media, reached over 1,000 people.

**Burundi**

The Association Pour La Lutte Contre Les Hépatites Virales shared the Find the Missing Millions film on Facebook, across their communications channels and on their website.
## Cameroon

**Global Forum for the Defence of the Less Privileged (GFDLP)** held a testing, vaccination and awareness-raising event in Buea. With 200 people in attendance, they tested 160 people for viral hepatitis. Media and press organisations also attended the event, along with the Head of Partnerships at South West Regional Delegation of Public Health and the Manager of HiTV Buea. GFDLP also shared the Find the Missing Millions film and promoted the WHD website across their communications channels.

**Positive Generation** marked WHD with an awareness-raising campaign in Yaoundé. They held awareness-raising activities over Cameroon’s holiday football championships, which sees young football fans group into neighbourhood football teams during the school holidays.

## Gambia

**Health and Development Initiative** held an advocacy and awareness-raising walk, under the theme “Invest in hepatitis”. They also shared Find the Missing Millions advocacy resources across social media.

**Hope Life International** held a policy event in Banjul. The aim of the event was to advocate for national treatment policies. Gambia’s Minister of Health was in attendance, along with representatives from Gambia’s WHO Country Office and other civil society organisations. During the event they also held a session to brief national media outlets. Online, they posted about WHD on Facebook, wrote a blog about viral hepatitis, and promoted the official WHD website across their communication channels.

**CEDAKU Foundation**’s CEO Cecil K Dovia wrote an article about viral hepatitis for Quest Buzz and shared it on social media.

**Drive for Health Foundation Ghana** partnered with the Hepatitis Alliance of Ghana to organise a capacity training workshop for healthcare providers in Ghana. Over 650 health providers benefited from the free training. At the event, their CEO Mr. Damasus Suglo held a press conference talking about the importance of WHD. They also shared Find the Missing Millions campaign materials on social media.

"WHD is a day to save millions across rural communities from the virus."
- Global Forum for the Defence of the Less Privileged, Cameroon
The Hepatitis Coalition of Ghana posted about the need to find the missing millions on Facebook.

The Hepatitis Alliance of Ghana partnered with Drive for Health Foundation to put on a capacity training workshop for healthcare providers in Ghana. More than 650 healthcare professionals attended the free training session, as well as the Municipal Health Director. They also held a testing and vaccination camp, testing 651 people and vaccinating over 340 people. Charles Adjei, Executive Director of Hepatitis Alliance of Ghana, also gave a live interview on TV with the Program Manager of National Viral Hepatitis Control.

Save Your Liver Foundation Ghana (SYLF) commemorated WHD with their ‘My Liver Family Conference’ on 25 July in Accra. SYLF CEO Mr Nyaaba Aweeba Azongo was the guest speaker.

Long Life Africa held a joint ceremony with other civil society organisations and the Ghana Health Service to commemorate the release of treatment guidelines for treating viral hepatitis in Ghana. The Deputy Minister of Communication chaired the event, which was heavily covered by national media. They also shared and gave a petition to the Minister of Health at the ceremony, pressing for the immediate arrest of viral hepatitis in Ghana.

Long Life Africa also held a testing and vaccination event in Sogakope, testing 100 people for viral hepatitis and vaccinating 80 people against hepatitis B. On top of that, they shared Find the Missing Millions campaign materials across social media.

SOS Hépatites Guinée marked WHD by holding an awareness-raising event and campaign. They held a press conference with 60 media outlets to share their message, reaching nearly three million people. Their president and founder, Professor Abdourahamane Diouria Diallo, also spoke on five different radio stations to raise awareness.

Patient and Community Welfare Foundation’s director Ellos Lodzeni shared graphics and NOhep campaigning materials on social media to mark WHD.

WHD is a very critical period for us to engage policy makers on matters that affect people with viral hepatitis. In Ghana, it is a moment of reflection for many, particularly those who haven’t been tested to know their status.

- Hepatitis Alliance of Ghana, Ghana
Mali

SOS Hépatites Mali marked WHD at Mali’s official celebrations which took place on 27 July at the Maison des Aines of Bamako, under the auspices of Mrs. Keita Aminata Maiga, First Lady. As a prelude to the celebrations, an inaugural press conference was held on 24 July at the WHO Mali country office. Between 20 July and 5 August, the Mali government organised a free screening campaign across the country under the theme ‘Zero Epoch Week’. As part of this testing drive, government officials and civil society organisations, including SOS Hépatites Mali, and other stakeholders held free screening camps. Over 1,000 people attended SOS Hépatites Mali’s event in Bamako city on 29 July.

Mauritania

The Association Mauritanienne de Lutte Contre Les Infections Virales (AMLIV) held a Facebook Live discussing 100 questions about hepatitis B.

Mauritius

HepSupport held a free testing camp for, and awareness-raising and education event about, viral hepatitis over a three day period. Through their work in partnership with the Government Elimination Committee, which gifted them access to medical facilities, they were able to ensure anyone who tested positive for viral hepatitis was referred on to the care they need. HepSupport also held three radio talks during the week leading up to WHD, and placed an article in Mauritius’ biggest selling daily newspaper. Online, they shared the Find the Missing Millions video and promoted the WHD website across their communication channels.

Nigeria

Beacon Youth Initiative (BYI) held several activities to celebrate WHD. They organised an awareness rally, media briefing and a screening and vaccination camp in partnership with fellow WHA member Seham Healthcare Foundation (SHECA), the Nasarawa State Ministry of Health, and Philips Pharmaceutical Nigeria Ltd.

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Chagro-Care Trust marked WHD by holding a screening and vaccination event. 920 people attended in total, 520 of them were tested for viral hepatitis and 127 were vaccinated against hepatitis B. Various high-profile guests and media outlets were also in attendance, including the Director of Public Health at the Ministry of Health in Taraba State, Dr Apake Ebenzar. They also organised an awareness-raising road walk, with live music and a novelty football match between two local community development service groups named Hepatitis Virus and Hepatitis Drugs. Their activities received national, regional and local media coverage, reaching more than five million viewers across Nigeria. Online, they organised a campaign across social media to raise awareness of the missing millions, sharing the Find the Missing Millions film.

Community Development Awareness and Health Empowerment Foundation (CDAHEF) organised an advocacy, sensitisation, awareness-raising and community outreach event in Ibadan, Oyo State, under the Find the Missing Millions theme. The event targeted community leaders, role model mothers and youth groups, and over 3,000 people attended. They also shared the Find the Missing Millions WHD film.

Elohim Foundation commemorated WHD with an awareness-raising event in partnership with different stakeholders including women and youth leaders, and with support from the Federal Ministry of Health. This event was held at the palace belonging to the chief of the Angwan Dodo community. They chose to work with this community in particular as many members are at-risk populations, including female sex workers and people with learning disabilities. There, they held a free testing camp. They hope to establish this community as a micro sample site for monitoring the level of hepatitis incidence, prevention and treatment uptake among identified target groups in the community.

Elohim Foundation's executive director, Julius Ibecheole, also held an educational lecture on viral hepatitis, its symptoms and how it is transmitted, followed by a question and answer session. 150 people attended the event, with 100 getting tested for hepatitis B and 50 for hepatitis C. Those who tested positive were referred to Gwagwalada Specialist Hospital for comprehensive care. The event was covered by the Africa Independence Television (AIT) press crew and independence News Paper Crew.

Gammun Centre for Care and Development marked WHD by posting Find the Missing Millions campaign materials on Facebook.

Hajo Non-Communicable Diseases Prevention shared several posts using Find the Missing Millions campaign materials across their social media platforms.

Hope for Healthy Life Foundation held a series of testing and awareness-raising events across Jalingo. On 28 July they organised a road walk through Jalingo, distributing leaflets about viral hepatitis to raise awareness, before holding a health lecture and question and answer session, followed by free viral hepatitis screening and referrals.
On 29 and 30 July they organised similar events for local police officers at Jalingo police headquarters, offering health education, free testing and free referrals to police officers, their spouses and other members of the public in the vicinity. They also conducted free screening and testing for hepatitis B and C for the National Youth Corps Members during their orientation camp in Jalingo; 304 were tested and seven were found to be living with hepatitis B and were referred to the Federal Medical Centre in Jalingo for further care. In total, 700 people attended their events and 580 people were tested for viral hepatitis. Hope for Healthy Life Foundation also shared the Find the Missing Millions film and advocacy materials across their social media platforms.

Hope Life Support & Empowerment Initiative held a town walk rally to raise awareness of viral hepatitis, followed by a testing event. They also held a press briefing at the event, which 100 members of the press attended. In total, over 1,000 people attended their community event, including the Permanent Secretary State Coordinator for the WHO Nigeria country office. They tested 600 people for viral hepatitis and their volunteers handed out countless flyers and awareness-raising materials.

Kings Health and Development Initiative lead a sensitisation walk alongside the Global Immunisation Centre. Over 70 people attended their event, including officials from New Agency of Nigeria, Ilorin Office, reporters from Kwara Television station, and the Director of Public Health at the Ministry of Health of Ilorin. During the walk, they distributed educational materials and answered questions from members of the public. They were also active on social media, sharing Find the Missing Millions campaign materials and posters.

LiveWell Initiative (LWI) began their WHD activities with a Find the Missing Millions-themed hepatitis advocacy and awareness walk in collaboration with Women in Hepatitis Africa (WIHA). Four community and 20 youth leaders participated in the walk, which reached 125,000 people. On WHD they conducted training for 216 healthcare professionals and medical students to become ‘Hepatitis Champions’, as part of LWI’s #10by20 project which aims to train 10,000 women by 2020. After the training they screened over 200 students at Nnamdi Azikiwe University, Awka. On 30 July they held a short advocacy talk on hepatitis with officials at Aso Rock Chapel, as an introduction for future programmes to be held throughout the rest of 2019. Afterwards they held an advocacy, awareness, screening and vaccination event, in partnership with Harvard Connect, Harvard T H Chan School of Public Health Practicum Candidate Team, Phillips Pharmaceuticals, Mega Life Sciences and Zolon Healthcare, for employees at GTBank. Over 500 people were screened for hepatitis and 200 vaccinated against hepatitis B. Then, on 1 August they held a corporate advocacy, awareness and screening programme at FSDH Group, a Nigeria-based merchant bank. Through this ongoing programme, LWI aim to vaccinate 1,500 employees and dependants.

Malady Chase Foundation commemorated WHD by holding an awareness-raising and testing and vaccination event to help find the missing millions. The event was held at the Lungi army base in Abuja. Over 3,700 people attended, with at least 3,500 getting tested for viral hepatitis and 700 vaccinated against hepatitis B. They also held an interview with Radio Nigeria which was aired across all of Nigeria’s 36 states on WHD itself.
Seham Health Care (SHECA) Foundation held free vaccination, testing and medical consultation camps to mark WHD. They also posted about WHD on social media and sent an email to partners and stakeholders inviting them to raise their voices on social media.

Sufabel Community Development Initiatives (SCDI) partnered with the Ministry of Health, Gombe State, to hold the community’s first-ever commemorative event to mark WHD. Key activities included a sensitisation rally, stakeholder engagement, a press briefing and free hepatitis screening. During the rally, SCDI distributed information, education and communication materials containing information about symptoms of hepatitis infection and prevention and treatment options to combat hepatitis infection among the general public.

This was followed by a press briefing on Amana Radio FM Nigeria given by SCDI’s executive director, who emphasised concerns about the lack of awareness surrounding the disease. The event also saw an advocacy visit to the Permanent Secretary, Gombe State Ministry of Health, urging the creation of a unit to coordinate hepatitis intervention across the state. SCDI also offered free hepatitis screening to over 500 people across three locations, Emir’s Palace Nigeria Security and Civil Defence Council’s state offices and the Gombe State Agency for the Control of AIDS. 47 people tested positive for hepatitis B and were referred on to further care.

Trinity HealthCare Foundation (THF) held an array of activities across Nigeria.

In Chikun Kaduna State they organised a viral hepatitis awareness carnival with a door-to-door awareness campaign. They also offered screening and vaccination. Over 600 people attended. In Uyo, Akwa Ibom State, they carried out an awareness-raising campaign for undergraduates at the University of Uyo. Every attendee was screened for viral hepatitis and 100 got vaccinated against hepatitis B. In Cross River State, they held a training session for young healthcare professionals on the ethics and principles of viral hepatitis awareness, advocacy, diagnosis, prevention and treatment. Finally, in Lagos they organised a viral hepatitis awareness and screening programme for elderly, disabled, and homeless people in Surulere Local Government Area of Lagos. A number of people were screened for hepatitis B and C. They also organised an awareness seminar for worshippers at the Church of Christ, Lekki, in Lagos State.

On top of their screening and awareness-raising camps, they held a press conference in Uyo, Akwa Ibom State, to appeal to the government to increase funding for the elimination of viral hepatitis in Nigeria. Their messages were published in several national newspapers. Overall, 4,620 people attended their events. 2,850 were tested for viral hepatitis and 482 were vaccinated against hepatitis B.

THF also held a successful online campaign, sharing the Find the Missing Millions film, writing a blog and sharing campaigning materials across their social media platforms to raise awareness.
Women and Children Health Empowerment Foundation (WACHEF) marked WHD by holding a testing and awareness-raising event, as well as an online campaign. Their event specifically targeted internally displaced people, offering free hepatitis B and C testing and referrals for further care. More than 250 people attended their event and 209 people were tested. Online, they shared the Find the Missing Millions film and tweeted and posted on Facebook about WHD. They also encouraged people to join NOhep.

To commemorate WHD Women in Hepatitis Africa (WIHA) collaborated with LiveWell Initiative (LWI) to organise a hepatitis advocacy and awareness walk under the Find the Missing Millions theme. After this, they trained 70 low-income indigenous women to become Hepatitis Champions as part of the #10by20 project that aims to train 10,000 African women by 2020.

WHD itself saw the launch of a new WIHA cell, which is made up of 20 or more new women ‘Hepatitis Champions’ formed by a trained WIHA champion, in Apostolic Church, Ketu. On 29 July WIHA teamed up with Shell Nigeria, Phillips Pharmaceuticals and IHS Towers to hold a community health outreach event at the Women’s Wellness Center for Hepatitis, which was launched by WIHA earlier this year and is the first-ever hepatitis centre for women in Africa. They screened over 500 women for hepatitis and vaccinated over 100 women. Finally, on 30 July they held a community, advocacy and extended hepatitis counselling session, in partnership with Harvard T H Chan School of Public Health Practicum Candidate Team, and a community health, hepatitis advocacy awareness and screening programme at Wesley Chapel, in partnership with LWI.

Zemma Awareness Initiative held a community engagement and testing event at Yan Lemu Market in Kumbotso Local Government Area, Kano. The event kicked off with a road walk, where participants held banners and wore T-shirts and caps with the organisation’s name and WHD, Find the Missing Millions, and Invest In Eliminating Viral Hepatitis inscriptions. This was followed by a sensitisation speech to the community and screening of 100 people for both hepatitis B and C. Those that tested positive were counselled and referred to the Aminu Kano Teaching Hospital (AKTH) for further investigations and proper management of the virus. Those that did not test positive were advised to go for the full dose vaccination at any local government hospital.

It’s a time for us to commemorate, reflect on what has been been and what can be done to improve the livelihood of the hepatitis community.

- Great Lakes Peace Centre, Uganda

We get to remind the government of the responsibility they have towards eliminating viral hepatitis by 2030.

- Malady Chase Foundation, Nigeria
South Africa

TB HIV Care shared a post on Twitter on WHD calling for greater investment in tackling hepatitis C amongst people who use drugs to reach the 2030 goals. Dr Andrew Scheibe was interviewed on Radio 702 on 31 July to discuss WHD, reaching an audience of 462,000 people. TB HIV Care also placed a feature article in True Love magazine titled ‘Hepatitis B and C Creeping Killers’.

Uganda

Giving Hope Foundation shared Find the Missing Millions campaign materials across social media on WHD, including an article about what viral hepatitis is on Facebook.

Save Your Liver Foundation Uganda marked WHD by sharing Find the Missing Millions campaign materials across their social media platforms.

Great Lakes Peace Center (GLPC) held a screening and vaccination event in collaboration with Bwera General Hospital, Kasese District. Their team mobilised the surrounding community to participate and get tested. In total, they screened 333 people for viral hepatitis and they made sure to link the 15 people who tested positive to care at Bwera General Hospital. From 1 to 28 July they also conducted a social media campaign, sharing posters, hashtags and social media handles, as well as Find the Missing Millions advocacy resources, to engage their main young following and encourage more people to get tested. GLPC also participated in four local radio talk shows in Kasese District.

To mark WHD, the National Organisation for People Living with Hepatitis B (NOPLHB) raised awareness of viral hepatitis across print and digital media platforms across Uganda and Africa. They organised a social media campaign, sharing the Find the Missing Millions film and posting campaigning materials on Facebook. They also wrote a blog. They reached over 1,000 people through their articles placed in leading national newspapers, including an article by their Executive Director Kenneth Kabagambe for the Daily Monitor.

United Republic of Tanzania

To mark WHD, People’s Development Forum (PDF) collaborated with the Ministry of Health of Tanzania, other civil society organisations, staff from Benjamin Mkapa Hospital, the Tanzania Pharmaceutical Student Association, and representatives from the WHO country office for Tanzania to put on an awareness-raising and educational public event. Hundreds of people attended the event, in which testing and vaccinations were also offered. PDF also held an awareness-raising campaign on social media, sharing the Find the Missing Millions film and posting about WHD on Facebook and Instagram.
AMERICAS

WHD means everything… what else?
- Asociación Comunidad Hepatitis C de Uruguay, Uruguay

Participation statistics

27 countries
16 WHO Country Offices
77% of region
123,871 people attended events*
7 governments
21,548 people tested*

Findings by country for WHA Members, national governments and WHO Country Offices

1 Antigua and Barbuda
2 Argentina
3 Bahamas
4 Barbados
5 Belize
6 Bolivia
7 Brazil
8 Canada
9 Chile
10 Colombia
11 Costa Rica
12 Cuba
13 Dominica
14 Dominican Republic
15 Ecuador
16 El Salvador
17 Grenada
18 Guatemala
19 Guyana
20 Haiti
21 Honduras
22 Jamaica
23 Mexico
24 Nicaragua
25 Panama
26 Paraguay
27 Peru
28 Saint Kitts and Nevis
29 Saint Lucia
30 Saint Vincent and the Grenadines
31 Suriname
32 Trinidad and Tobago
33 United States of America
34 Uruguay
35 Venezuela

* WHERE REPORTED, NUMBERS LIKELY TO BE HIGHER

NO PARTICIPATION RECORDED
Argentina

Asociación Civil Buena Vida marked WHD by holding a hepatitis C testing camp in Plaza Miserere, Buenos Aires, in partnership with Fundación HCV Sin Fronteras. At the event, they had testing tents and stalls sharing educational and awareness-raising information with passers-by. On 26 July, they also appeared on Todo Noticias, an Argentine news cable channel, to talk about viral hepatitis.

Fundación HCV Sin Fronteras held a series of testing drives to commemorate WHD, including a vaccination campaign, offering rapid tests for hepatitis C at Plaza de Miserere, Buenos Aires, alongside Asociación Civil Buena Vida. They also held several vaccination and screening camps across Buenos Aires between 31 July and 2 August.

Hepatitis Rosario held a series of hepatitis B vaccination and rapid hepatitis C testing camps across Viernes. They also held camps at Patio de la Madera on 20, 21, 27 and 28 July.

“WHD is an opportunity for us to offer information and increase the awareness about this illness.”
- Fundación Ifarma, Colombia

Brazil

Grupo Otimismo de Apoio ao Portador de Hepatite celebrated WHD throughout the month of July, attracting 60,000 people to their events. Working with volunteers, together with municipal hepatitis coordinators in 21 Brazilian cities, they performed 20,322 rapid hepatitis C tests. They identified 149 positive cases, resulting in a percentage of 0.73, which is comparable to the country’s estimated prevalence rate. They also received widespread media coverage. The organisation’s president, Carlos Varaldo, was recognised as a 2019 Elimination Champion by the Coalition for Global Hepatitis Elimination and Task Force for Global Health for his work in Brazil and Latin America.
Action Hepatitis Canada (AHC) promoted their #LetsGetOnTrack campaign, raising awareness of viral hepatitis and encouraging supporters to urge the Canadian government to do more to eliminate viral hepatitis by 2030. They created a campaigning pack for their supporters which included social media posts and graphics with NOhep messaging, as well as fact sheets on the current hepatitis landscape in Canada.

Blood Ties Four Directions Centre celebrated WHD with an awareness-raising BBQ and carnival. They offered free food, music, games and prizes alongside stands to educate attendees about viral hepatitis.

The Canadian AIDS Society shared Find the Missing Millions campaign materials on Twitter, encouraging people to get tested. They also spoke with Canadian media, including Radio Xtra, about hepatitis C transmission, testing and treatment, and how Canada is doing in the race to elimination.

Canadian AIDS Treatment Information Exchange (CATIE) undertook a host of activities to mark WHD. They took part in Action Hepatitis Canada’s #LetsGetOnTrack campaign, urging the Canadian government to ensure elimination by 2030. CATIE also spoke with several media platforms to raise awareness of viral hepatitis and how it can be transmitted, as well as how Canada is doing in the race to elimination. They spoke on Xtra radio and their Executive Director Laurie Edmiston wrote an op-ed for the Winnipeg Free Press on how Canada must and can act to eliminate hepatitis C. The manager of their Immigrant and Newcomer Hepatitis C Community Health Programming, Fozoa Tanveer, also spoke with Canadian TV channel Omni News about hepatitis C amongst Canadian immigrants and newcomers.

The Canadian Society for International Health (CSIH) shared WHO’s campaign materials. They also held their annual WHD Art Contest for federal inmates across Canada, in partnership with Correctional Service Canada (CSC) and with the support of Gilead Sciences Canada. This year’s theme was: “Finding the Missing Millions: Breaking barriers to diagnosis”. The goal of the contest was to increase awareness about hepatitis and encourage inmates to learn their hepatitis status by getting tested.

The Centre Associatif Polyvalent D’Aide Hépatite C (CAPAHC) held an awareness-raising and testing event on 27 July in Holland Park in Surrey, British Columbia. They offered hepatitis C rapid testing and linked those who tested positive to the care they needed, testing 68 people and reaching many hundreds more.

Hepatitis Ressources launched their new campaign “Getting tested, it’s the key!” to raise awareness of hepatitis C and encourage people to get tested. To mark the start of their campaign they held a free hepatitis C testing session without appointment, screening 30 people. They also distributed 20,000 papers and magnetic business cards, and put on an event on 9 August, offering free hot dogs and disseminating information about prevention and sensitisation. Online, they also shared the Find the Missing Millions film across social media.

The Hepatitis Outreach Society of Nova Scotia (Hep NS) conducted street-level outreach across Halifax and Dartmouth in Nova Scotia, giving out 100 Healthy Living Kits (which included personal hygiene products, self-care tools and liver-healthy recipes, as well as information on hepatitis C and where they can get help). Online, they
WHO COUNTRY OFFICE GOVERNMENT WHA MEMBER ORGANISATION

(continued from previous page)

used the Find the Missing Millions hashtag to encourage people to get tested and highlighted Canada’s new plan to eliminate hepatitis by 2030.

Northern Healthy Connection Society (NHCS) held a stand at the Truro Farmers Market, sharing information about viral hepatitis and Naloxone (opioid-overdose reversal drug) training. They also opened a new library display at the Colchester-East Hants Public Library Foundation, with information on WHD and International Overdose Awareness Day, sharing Find the Missing Millions advocacy materials.

Ontario Hepatitis C Treatment Program/Access AIDS Network commemorated WHD with an awareness-raising and free testing event in Sudbury, Ontario. Their event was covered by local TV station CTV News Northern Ontario. They also shared Find the Missing Millions advocacy materials on social media to raise further awareness.

Pacific Hepatitis C Network organised a hepatitis C screening event in Vancouver, partnering with London Drugs on 27 and 28 July. Their president, Daryl Luster, also gave a speech on the importance of WHD, which they put on their website as a blog and shared on social media.

Sidaction Mauricie raised awareness of WHD online. They shared a quiz entitled “Are you at risk of having hepatitis C?” which their partner Plein Milieu had created.

Asociacion Norte Santandereana de Hepatitis Virales held an educational forum under the theme “It’s time to diagnose, treat and cure”, in association with the Municipal Health Ministry of San José de Cúcuta. Speakers included doctors and hepatologists. They also shared Find the Missing Millions materials on Facebook.

Fundación Ifarma marked WHD with a hepatitis C sensitisation event in Barranquilla. They also launched their “Give yourself a minute” campaign with 15 partner civil society organisations across the country. Their partners organised meetings across public spaces to raise awareness of hepatitis C across 15 different Colombian cities. Some of their partners received local media coverage. They also shared Find the Missing Millions advocacy resources across social media in the lead up to WHD.

WHD is a great opportunity for us to raise awareness of the importance of knowing your hepatitis status and to spread the word about treatment.
- APAHE, Uruguay

It’s time to share stories of cures to get those out there to be tested.
- Bonnie Morgan Foundation for HCV, United States of America
Guatemala

Asociación Guatemalteca del Higado (AGH) held testing sessions across Guatemala in collaboration with 20 private healthcare facilities. On WHD itself, along with screening in Guatemala City, they delivered educational talks on viral hepatitis and self-care to those who were tested and their companions. Overall, more than 1,000 people were tested for viral hepatitis.

AGH also secured television coverage including an interview on talk show Nuestro Mundo, where they discussed the significance of WHD, the impact of hepatitis, and the importance of timely diagnosis. They gave the talk show host a NOhep wristband and called for the audience to get tested.

During the Ministry of Health’s celebrations, Dr. Vinicio Méndez, Vice-President of AGH, gave a presentation on “Civil society’s advances and challenges in the fight against hepatitis”.

The theme of hepatitis was included in two important medical events - the Gynecology and Obstetrics Conference where Dr. Patricia Vélez Möller, President of AGH, moderated a panel on “The road to viral hepatitis elimination” and the Northeastern’s Medical Students Conference in Chiquimula, where she gave a lecture on “Viral hepatitis elimination”.

Dr. Vélez Möller was also interviewed by Panamerican Health Organization (PAHO), and her interview was shared widely on regional and national PAHO digital channels.

Mexico

Grupo de Autoayuda Unidos por una Vida Mejor held a week-long celebration to mark WHD, attending a sensitisation session as part of Mexico’s ‘Zero Week’ campaign.

Fundación Mexicana Para la Salud Hepática A. C. held an awareness-raising and educational stand the day of Mexico City’s half marathon. They talked to passers-by about viral hepatitis and invited them to get tested. After a brief registration process, they conducted rapid tests then and there. They partnered with two members from a fellow organisation called Hablemos de Hepatitis C, and a journalist from La Jornada also joined them. They tested 320 people in total and spoke with many more.

After WHD, Mexican authorities announced a national hepatitis C elimination plan. This is huge news for us and we take great pride in the fact that we have spent many years working for this to happen...the fact that there is a WHD stimulates projects to materialise.

- FundHepa, Mexico
United States of America

American Liver Foundation's (ALF) 16 divisions marked WHD with a variety of events across the USA. 500 people attended in total and 70 were tested for hepatitis.

ALF’s Pacific Coast division organised an ‘eliminate hepatitis C team’ to take part in the Live Well San Diego 5k Walk/Run on 28 July. Their executive director participated in the first planning meeting for the Hep Free Hawaii Hepatitis Elimination Strategy, and three San Diego advocates attended the Hepatitis C Summit in Atlanta, organized by the National Viral Hepatitis Roundtable.

ALF’s Connecticut division held their third annual WHD Health and Wellness Fair. They invited exhibitors to provide health screenings, including hepatitis C and HIV testing as well as blood pressure screenings and oral health checks.

Interns at ALF’s Great Lakes division held a stall and gave out hepatitis C brochures at the Eon Health Fair in Chicago and an event at Truman College, Chicago.

ALF’s Rocky Mountain division recruited people to be tested along with Liver Health Connection.

ALF’s New York division hosted their first-ever American Liver Foundation WHD panel, broadcasting it on Facebook Live. They welcomed speakers from the Latino Commission on AIDS and ALF’s National helpline.

Association of Asian Pacific Community Health Organizations (AAPCHO) attended the Hepatitis B Summit in Washington. They also held a webinar on 30 July under the theme “Hepatitis B and the Opioid Epidemic: Opportunities to Increase Adult Vaccination”, which they shared on Facebook. Their member North East Medical Services (NEMS) spoke with San Francisco Hep B Free - Bay Area on Adobo Nation, a TV show on The Filipino Channel, about the importance of hepatitis B screening and vaccination too.

California Hepatitis C Task Force tweeted on WHD.

Caring Ambassadors Program, INC. shared a short animation on social media about seeking treatment for hepatitis C. They also shared fact sheets about viral hepatitis, the Find the Missing Millions film, and their advocacy toolkit to help raise awareness of, and increase the availability of the cure for, hepatitis C. They encouraged people to use their toolkit to write to their legislature.

Charles B Wang Community Health Centre tweeted information about how people can make an appointment to get vaccinated against, get tested for, or access effective treatments for hepatitis B. On 30 July, they announced they had received a grant from the U.S. Department of Health to eliminate hepatitis B. They will be partnering with African Services Committee to expand targeted hepatitis B virus education, screening, vaccination, and linkage to care for high-risk Asian and African immigrants in New York City.

Community Initiatives – San Francisco Hep B Free’s (continued from previous page)
**United States of America**

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member North East Medical Services (NEMS) spoke with San Francisco Hep B Free - Bay Area on Adobo Nation, a TV show on The Filipino Channel, about the importance of hepatitis B screening and vaccination.

**Global Liver Institute** marked WHD by sharing the Find the Missing Millions campaigning materials on Twitter, as well as WHO Director-General Dr. Tedros Adhanom Ghebreyesus’ message.

**H.E.A.L.S of the South** shared WHA President Michael Ninburg’s WHD message on Facebook, along with the Find the Missing Millions advocacy graphics with the #FindtheMissingMillions hashtag and messages encouraging people to get tested.

The weekend before WHD, **HBI-Minnesota** partnered with St Columba Church, Lake Phalen, to put on an event highlighting the importance of getting tested for viral hepatitis. They also worked with YMCA Cora McCorvey to promote hepatitis awareness and with Holy Trinity Ethiopian Orthodox Church to spread awareness of viral hepatitis at the church’s Annual 5k event. Online, they shared Find the Missing Millions advocacy messages on Twitter leading up to WHD, using the FMM hashtag.

**Hep Free Hawaii** attended the Hepatitis B Summit in Washington. They also kicked off Hawaii hepatitis elimination planning with a proclamation for WHD, speaking with over 60 congressional officers. KITV News, a local Hawaii news station, covered their work on a news special. Online, they shared the Find the Missing Millions film and used the FMM hashtag and campaign materials on social media.

<table>
<thead>
<tr>
<th>EVENT</th>
<th>MEDIA COVERAGE</th>
<th>SOCIAL MEDIA ENGAGEMENT</th>
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<tbody>
<tr>
<td>Hepatitis B Foundation held their annual Hepatitis B Summit in Washington DC. They, along with a coalition of other civil society organisations and hepatitis B advocates, went to Capitol Hill to advocate for elimination. They hosted over 100 hepatitis B experts, advocates and public health professionals as part of the summit. This year’s theme was “Eliminating Hepatitis B: Local Change, Global Impact”. They also shared Find the Missing Millions campaign materials across social media.</td>
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<tr>
<td><strong>Hepatitis B Initiative of Washington DC (HBI-DC)</strong> commemorated WHD by holding a screening camp for hepatitis B and C in Washington DC. They also attended the Hepatitis B Foundation’s Hepatitis B Summit in Washington and shared the Find the Missing Millions campaign materials and film on social media.</td>
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<tr>
<td><strong>Hepatitis Education Project</strong>’s Washington team attended Hepatitis B Foundation’s Hepatitis B Summit on WHD. They also shared Find the Missing Millions campaign materials on social media.</td>
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<td><strong>International Association of Hepatitis Task Force (IAHTF)</strong> tweeted on WHD.</td>
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<tr>
<td><strong>NASTAD</strong> marked WHD by releasing two instalments of their ‘Success Stories’ on social media, a series of profiles which highlight local programmes that address individual, community and systems-level needs to advance efforts to eliminate viral hepatitis and HIV.</td>
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<tr>
<td><strong>The Community Health Outreach Work to Prevent AIDS Project (CHOW Project)</strong> shared posts on Facebook and Instagram celebrating WHD.</td>
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The Hepatitis C Mentor & Support Group, INC. shared the Find the Missing Millions film on Twitter. They also shared a message on Facebook encouraging people to get tested.

Liver Health Connection hosted an awareness event in Denver, Colorado’s Skyline Park. They offered free hepatitis C antibody and confirmatory testing and educational materials about viral hepatitis. The five-hour event included volunteers from the State Health Department and the American Liver Foundation, who recruited people to get tested and distributed materials. The advocates engaged 50 people, tested 11 for hepatitis C and provided one confirmatory test. They also used the #FindtheMissingMillions hashtag within their WHD posts on Facebook and created marketing materials for two other organisations that were also recognising WHD in Denver and Boulder.

San Francisco Hepatitis C Task Force marked WHD at the National Viral Hepatitis Roundtable and HEP’s Patient Summit. Close to 100 new hepatitis C advocates convened for a two-day training and mobilisation for hepatitis C advocacy. In total 120 people attended.

The Bonnie Morgan Foundation for HCV marked WHD with an awareness-raising and educational event and an online campaign. They held a booth with educational materials to raise awareness amongst the general public. Local media also covered their event on TV. They also conducted an online campaign, sharing the Find the Missing Millions film and tweeting their own graphics and NOhep graphics, encouraging people to get tested.

WHD is a day of awareness, education and empowerment for those who are have either been cured of or are still living with hepatitis. It also provides hope...IT ROCKS!
- American Liver Foundation, United States of America

It’s an opportunity to raise awareness both locally and globally.
- HepFree Hawaii, United States of America
Uruguay

APAHE organised an awareness-raising event at a famous and popular fair in the Uruguayan capital, Montevideo. They handed out information about hepatitis to passers by, and were joined by Comunidad Hepatitis C Uruguay. APAHE also shared Find the Missing Millions advocacy materials across social media, as well as their own messages congratulating all civil society organisations for their hard work on the day, and encouraging people to get tested.

Asociación Comunidad Hepatitis C Uruguay held a policy event to commemorate WHD at the National Human Rights Institution, which has supported their work helping to find and treat people living with viral hepatitis before. The event was carried out in partnership with the Department of Liver Transplantation, the Military Hospital, and the Department of Pharmacology of the University of the Republic of Uruguay. They also held an awareness-raising event on 28 July educating the general public about viral hepatitis. This was covered by local media.

Venezuela

Hepatitis C Venezuela AC shared educational graphics on WHD, linking to Find the Missing Millions advocacy resources. They also shared messages on WHD itself across Twitter and Instagram, highlighting the day.
WHD highlights the impact of hepatitis on the family, community, nation, and the globe.

_Life Foundation, Pakistan_

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**Participation statistics**

<table>
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<tr>
<th>Countries</th>
<th>WHO Country Offices</th>
<th>Vaccinated*</th>
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<tbody>
<tr>
<td>22</td>
<td>9</td>
<td>901</td>
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</table>

<table>
<thead>
<tr>
<th>Region</th>
<th>Attended Events*</th>
<th>Tested*</th>
<th>Vaccinated*</th>
</tr>
</thead>
<tbody>
<tr>
<td>100%</td>
<td>7,430</td>
<td>1,959</td>
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</table>

*WHERE REPORTED, NUMBERS LIKELY TO BE HIGHER

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**Findings by country for WHA Members, national governments and WHO Country Offices**

<table>
<thead>
<tr>
<th>Country</th>
<th>Country</th>
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<tbody>
<tr>
<td>Afghanistan</td>
<td>Pakistan</td>
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<tr>
<td>2 Bahrain</td>
<td>14 Palestine</td>
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<td>3 Djibouti</td>
<td>15 Qatar</td>
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<td>4 Egypt</td>
<td>16 Saudi Arabia</td>
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<td>5 Iran</td>
<td>17 Somalia</td>
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<td>6 Iraq</td>
<td>18 Sudan</td>
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<td>7 Jordan</td>
<td>19 Syrian Arab Republic</td>
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<tr>
<td>8 Kuwait</td>
<td>20 Tunisia</td>
</tr>
<tr>
<td>9 Lebanon</td>
<td>21 United Arab Emirates</td>
</tr>
<tr>
<td>10 Libya</td>
<td>22 Yemen</td>
</tr>
</tbody>
</table>

*NO PARTICIPATION RECORDED*
Afghanistan Relief & Sustainability Development Organization (ARSDO) marked WHD with a free screening event in the Afghan capital, Kabul. They had 400 attendees and tested 300 people for viral hepatitis. They also used social media to raise awareness, posting on Facebook and sharing the Find the Missing Millions film.

The Association of Liver Patients’ Care, with Egyptian Liver Foundation, organised a big WHD celebration at the Egyptian Liver Hospital in Dakahlia under the theme of “Find millions of undiagnosed people”. The event was attended by hundreds of patients of all ages who have been cured of viral hepatitis through free-of-charge treatment within the framework of the project: “Village free of viral hepatitis”.

Family Health Association Iran translated the Find the Missing Millions film into Persian Farsi, and adapted the FMM posters so they were more relevant to their demographic in Iran. They shared both the film and poster on their Instagram page.

Soins Infirmiers et Développement Communautaire held a stall in the Lebanese capital, Beirut, and gave out educational leaflets encouraging people to get tested, particularly targeting young people. They also raised awareness of the FMM campaign by posting about it on social media.

Association de Lutte Contre les Hépatites (ALCH MAROC) shared graphics encouraging people to get tested on their Facebook page. They also shared articles about hepatitis C from French-language newspaper Le Monde.

World Hepatitis Day is vital for raising awareness of viral hepatitis.
- Afghanistan Relief & Sustainability Development Organization, Afghanistan

- Family Health Association Iran, Iran

- Soins Infirmiers et Développement Communautaire, Lebanon

- Association de Lutte Contre les Hépatites (ALCH MAROC), Morocco
Pakistan

Working with Hepatitis Free Pakistan, Back To The Life Foundation held a hepatitis awareness programme and testing event at a school in Quetta, Balochistan. The event attracted more than 500 students and 30 staff, as well as the medical superintendent of a local government hospital. They also offered free testing for hepatitis B and C. In addition to their events, Back to the Life Foundation also shared the Find the Missing Millions film, posted on their website and social media channels, and promoted the WHD website.

Bridging Health Foundation’s director, Yasir Waheed, attended the official WHO WHD event in Islamabad, and met with WHA CEO Cary James.

Dr Asad Chaudry from Gujranwala Liver Foundation spoke at the official WHO World Hepatitis event in Islamabad, giving a presentation called “Training the health workforce – Project ECHO”.

Life Foundation organised a testing and awareness-raising event in the city of Faisalabad. Over 1,500 people attended, including the medical director of DHQ Hospital Faisalabad. They tested 360 people for hepatitis B, hepatitis C, and HIV.

The Health Foundation (THF) held a series of testing, vaccination, and awareness-raising events in different regions and cities including Karachi, interior Sindh, Lahore and Islamabad. Events included educational seminars, screening camps, awareness walks, and a motorcycle rally. Thousands of people attended, and at least 649 were tested for hepatitis B and C. The foundation’s Director Dr. Huma Qureshi spoke at the

(continued on next page)
Pakistan

Zhawandoon Welfare Organization (ZWO) ran a World Hepatitis awareness campaign, including an awareness walk, and encouraged people to get tested. They also gave a series of talks, and ran free screening camps in different areas of Khyber Pakhtunkhwa. ZWO’s Chairman, Sahibzada Shabeer, and Management Adviser, Arif Yusuf, also attended the official WHD celebrations in Islamabad, meeting with WHA CEO Cary James. ZWO also shared Find the Missing Millions materials on Facebook.

Yemen

Wahaj Alhayah Foundation (WHF) marked WHD with a policy event at which government representatives and representatives from academic institutions that specialise in liver disease spoke. WHF’s president, Mr. Ali Aldowah, presented on the Foundation’s future plans at the event, which was attended by 300 people. WHF also shared the Find the Missing Millions film, ran a campaign across their social media channels, put up posters, and pursued media opportunities to raise awareness of viral hepatitis amongst medical professionals.

“World Hepatitis Day is a day during which international, governmental and community efforts are joined.”

- Wahaj Alhayah Foundation, Yemen
WHD is an opportunity for us to increase awareness about the problem of viral hepatitis and to encourage people, especially those from MSM/LGBT and other vulnerable communities, to get tested and start treatment on time.

- Public Organization “ALLIANCE.GLOBAL”, Ukraine
Austria

Hepatitis Hilfe Österreich met with Minister of Social Affairs, Dr. Brigitte Zarfl, to discuss hepatitis and the organisation’s work. They also held a press conference, where they discussed the need to find the missing millions, and Austria’s response to infectious diseases including hepatitis and HIV. They also organised a musical concert to mark WHD, and shared Find the Missing Millions campaign materials on social media.

Armenia

Positive People Armenian Network offered free and anonymous HIV, hepatitis B, hepatitis C, and syphilis tests in the Armenian capital, Yerevan.

Bulgaria

HepActive Association held testing and awareness-raising events in the towns of Varna, Turgovishte and Razgrad. The activities in Varna were organised in partnership with CheckPoint Sofia under the patronage of the Ministry of Health. Their events attracted more than 1000 people, and 995 were tested over a three-day period.

Hepasist promoted HepActive Association’s event on social media, and posted several informative articles and links about hepatitis in the weeks surrounding WHD.

“WHD means a lot to us. It is the birthdate of Dr. Blumberg who gave a great gift to humanity and saved millions of people by inventing the hepatitis B vaccine.”

- HepActive Association, Bulgaria

Belgium

VHC vzw shared the Find the Missing Millions film and used the customisable WHD poster tool to create awareness-raising posters in the local language, encouraging their followers to help spread the message about viral hepatitis.
Association of Treated and Ill with Hepatitis
Hepatos Rijeka hosted and attended a series of events to mark WHD. In collaboration with the Public Health Teaching Institute of Primorje-Gorski Kotar County, they offered free and anonymous hepatitis B, hepatitis C, and HIV counselling and testing. They also participated in the Viral Hepatitis Symposium at the Clinic for Infectious Diseases, organised a WHD press conference in partnership with PGZ NHIF, and hosted an information stand in front of a student restaurant in Brajda, where they spoke to members of the public and shared educational and promotional materials about preventative measures like condoms. They also raised awareness of hepatitis on their social media channels, and shared an informative article about WHD and the need to find the missing millions on their website.

Croatian Association for Liver Diseases “Hepatos” began their WHD activities in May when they organised a high-level policy meeting on “Focus on Silent Liver Epidemics: viral hepatitis and fatty liver” with the support of the Croatian president and Ministry of Health. Throughout July, they ran a national campaign consisting of awareness-raising posters and adverts displayed across healthcare institutions and public transport systems, a social media campaign reaching 33,810 people, and the coordination of more than 500 letters sent to the president of the Republic of Croatia, the prime minister, government ministers, parliamentarians and various stakeholders aiming to draw attention to the problems and progress of viral hepatitis elimination in Croatia. On 12 July they also co-organised and presented at a WHD symposium at the Ministry of Health’s referral center for viral hepatitis. On 12 and 13 July, they offered anonymous hepatitis C and HIV testing and counselling and coordinated the Mobile InfoHep Center at the ULTRA Europe Festival in Split, reaching 120,000 music festival goers with messages to get tested. On WHD itself, they took part in two live TV interviews and their activities were covered across national radio stations, newspapers and digital publications.
France

SOS Hépatites Federation partnered with the French Association for the Study of the Liver (AFEF) to raise awareness of hepatitis during the Tour de France. Continuing their 2018 WHD campaign “Du bruit contre l’hépatite C” (Noise against hepatitis C), they took their message to 20 cities over three weeks and offered information and rapid blood tests. They also had a “Hepatitis in 7 questions” quiz, and a Gif machine people could use to make noise against hepatitis C. Their marathon campaign ended with the Tour at the Champs Elysées on WHD, where there was footfall of about 300,000 people. They engaged many people, including visitors to France who promised to “make noise” about hepatitis in their home countries. They also took to online channels to raise awareness, posting across their social media channels and on their website, and writing a blog.

Germany

Deutsche Leberhilfe e.V. made lots of noise on Twitter on WHD, and posted WHA’s Find The Missing Millions campaign materials on their social media channels throughout July.

Greece

Hellenic Association for the Study of the Liver (HASL) issued a press release, supported the Find the Missing Millions campaign on social media, and linked to NOhep. Hellenic Liver Patient Association “Prometheus” launched the NOhep Greece digital tool for monitoring the progress of Greece’s national hepatitis action plan. They and other patient associations also met with the Greek Ministry of Health to help raise the profile of patient associations and to communicate to ministers the main challenges that patients face in their contact with the Greek health system.

The organisation’s president, George Kalamitsis, was also interviewed about hepatitis on the One Line Weekend show.

Israel

Hetzliver offered rapid hepatitis C tests at Israel’s largest hospital, Sheba Medical Center. They also secured media coverage and raised awareness of viral hepatitis on Israeli TV and radio channels.
Italy

**EpaC Associazione Onlus** posted an informative article about WHD on their website, and using their social media channels to raise awareness of WHD and viral hepatitis. In collaboration with scientific societies and government representatives, they also organised a press conference in Rome, which was held in September to ensure maximum attendance after the summer break.

Kazakhstan

**AGEP’C** held a “hepatological school” event to educate attendees about the diagnosis and treatment of hepatitis B and C. They also raised awareness of WHD by sharing WHO’s “Invest in Eliminating Hepatitis” campaign graphics on social media.

Macedonia

**Hepar Centre-Bitola**’s WHD celebrations carried on for an entire month and encompassed a wide range of activities. They secured TV interviews, held an outdoor concert, had a fire-breathing display, handed out information about hepatitis, and offered hepatitis tests to the general population and to people in prisons. They engaged celebrities, politicians, government officials and the private sector, and reached more than 5,000 people with their events. They also raised awareness of the Find the Missing Millions campaign by sharing the WHD film, and posted on their social media channels.

Netherlands

**The Dutch Liver Patients’ Association** held an awareness-raising event with around 200 attendees. They engaged other civil society organisations as well as doctors, nurses, and social workers. They also shared the Find the Missing Millions film, posted about WHD across their social media channels, and promoted the WHD website.
### Portugal

**SOS Hépatites Portugal** shared a number of posts and articles on their social media channels, raising awareness of WHD and the hepatitis C cure.

### Poland

**Fundacja Gwiazda Nadziei Star of Hope Foundation** held a press conference in the week before WHD, under the Find the Missing Millions theme. Speakers included the president of the Polish Hepatological Society, the president of the Polish HCV Expert Group, the president of the Polish Society of Epidemiologists and Doctors of Infectious Diseases, and the National Institute of Public Health’s deputy director for analysis and strategy in public health. They also distributed awards to key individuals who contribute to the elimination of hepatitis C in Poland and work to improve patients’ quality of life.

### Romania

**Fundation Baylor Marea Neagra** held an event where they distributed information about hepatitis and provided free hepatitis and HIV tests and counselling. They also shared the targets of Romania’s viral hepatitis strategy on Facebook, and raised awareness of the Find the Missing Millions campaign by using #FindtheMissingMillions.

**Romanian Liver Patients Association (APAH_RO)** carried out testing for hepatitis B and C between 22 and 30 July with the message “Test yourself! Find out! Be Involved!” in the cities of Bucharest, Brasov, Cluj-Napoca, Iasi, Giurgiu and Alexandria. They also gave out information about hepatitis and promoted healthy lifestyles with activities including cooking demonstrations.

### Russian Federation

**Charitable Fund “Humanitarian Action”** attended one of Russia’s biggest music festivals to raise awareness of viral hepatitis. They took their branded van to VK Festival in St. Petersburg, testing 340 people for hepatitis and HIV, providing information about the diseases, and handing out items like condoms to help reduce transmission.
Spain

**Hepatitis Hilfe** shared WHA’s Find the Missing Millions film on Facebook to raise much-needed awareness of viral hepatitis.

In collaboration with the Institute of Public Health of Serbia ‘Dr Milan Jovanovic Batut’ and a network of other health institutions, **HRONOS** organised free fast testing for hepatitis in Belgrade, Novi Sad, Kragujevac and Niš. They also shared a video message from the European Liver Patients Association (ELPA)’s president, Marko Korenjak, on their social media channels.

**Organización Nacional de Afectados por Hepatitis Virales (ONAH)** took to social media to raise awareness of the hepatitis situation in Spain, highlighting that between 50,000 and 70,000 people in the country are thought to be living with hepatitis C unaware.

**Spain**

**Associació Catalana de Malalts D’hepatitis (ASSCAT)** organised an awareness-raising walk through Barcelona’s Eixample district in collaboration with organisations including the Association of Patients and Liver Transplants of Catalonia (AMTHC) and Albi-Spain (Association for the Fight against Diseases Inflammatory bile). 40 people joined the walk, enjoying a guided tour of the area and a picnic in a nearby park.

Just ahead of WHD, ASSCAT also launched a campaign called #JuntosSumamosPorLaHEP to raise awareness of viral hepatitis among primary care physicians, nurses and specialists. They also used their social media channels and website to spread the word about WHD, sharing the Find the Missing Millions film and posting on Twitter and Facebook.

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*This day is an opportunity to commemorate our achievements and also to think about the roles and responsibilities of governments in eliminating viral hepatitis.*

- **ASSCAT, Spain**
Turkey

WHA members Hep Yasam (Living with hepatitis association) and Turk Karaciğer Vakfi worked with the Turkish Liver Foundation, Turkish Liver Research Association and Viral Hepatitis Society to maximise their impact and reach on WHD. They set up tents in Istanbul’s Kadıköy Square, where members of the public could speak to doctors and learn more about hepatitis. They had a band, a dance group, and a pantomime team, and spelled out the word “Hepatit” (Turkish for hepatitis) in large yellow letters to attract attention. They also handed out balloons, tote bags, flyers, and posters.

Switzerland

Representatives from ARUD Zentren Für Suchtmedizin and Swiss Hepatitis C Association’s Peer2Peer programme positioned themselves at Zurich’s main train station to hand out informational flyers and NOhep freebies to raise awareness of viral hepatitis.

The International Network on Hepatitis in Substance Users (INHSU) marked WHD with a series of social media posts, sharing WHA’s Find the Missing Millions Advocacy Resource, encouraging people to get tested for viral hepatitis, and calling for greater investment in harm reduction measures to eliminate the disease by 2030.

Swiss Experts in Viral Hepatitis shared the Find the Missing Millions film on Facebook, and used social media to raise awareness of the 80,000 people living with hepatitis B or C in Switzerland, a third of whom do not know they have the virus. They encouraged their social media followers to get tested.

“"""
Let’s make it bigger and inform more people every year!
- ARUD Peer2Peer, Switzerland

“"""
We are all in for a hepatitis-free Turkey in 2030.
- Turk Karaciger Vakfi, Turkey
Public Organization “ALLIANCE.GLOBAL” marked WHD with an all-Ukrainian informational and educational campaign in Kiev. The event was organized by the Альянс громадського здоров’я Alliance for Public Health and with the participation of a number of other NGOs and municipal institutions. Anyone who was interested could have consultations with social workers and infectious disease doctors regarding the treatment, prevention and diagnosis of viral hepatitis, and get tested for hepatitis C at one of several mobile rapid testing points. More than 500 people attended the event, and 196 were tested. The main objective of this year’s campaign, in addition to raising awareness of the importance of testing, was to inform the public about the availability of effective cures for hepatitis C. The organisation also added their voice to the Find the Missing Millions campaign, sharing the video and posting on social media.

Spark of Hope kept up their Find the Missing Millions and testing activities from WHD 2018 throughout the year, and shared a photo album celebrating their achievements over the past 12 months on Facebook. Around WHD 2019, they provided hepatitis testing for patients and staff at the Ternopil Perinatal Center “Mothers and Children”. They also reached online audiences by sharing the FMM film, posting on their social media channels, and writing a blog.

The British Liver Trust issued a press release highlighting the need for increased diagnosis of viral hepatitis in the UK. They also posted on social media, urging their followers to take an online screener test to find out if they were at risk of hepatitis.

Staff, peers and volunteers from The Hepatitis C Trust completed the Yorkshire Three Peaks challenge (walking 24 miles, climbing 5200 feet and completing three mountains in one day!) to mark the start of the week leading up to WHD. Under the banner of their #LeaveNoOneBehind campaign, regional teams around the UK held a number of awareness-raising and testing events, and tested 715 people in prison for hepatitis C. Mayor of London Sadiq Khan also joined the Hepatitis C Trust’s mobile testing van team to learn more about the organisation’s work.

Waverley Care held an event to raise money for people living with HIV and hepatitis C in Scotland, and showed the power of the patient voice by sharing a blog from a patient who had undergone both Interferon/Ribavarin treatment and treatment with direct-acting antivirals (DAAs).
SOUTH-EAST ASIA

WHD provides a great platform to expand our outreach and provide information and awareness to the most vulnerable communities.
- United Way Mumbai, India

Participation statistics

<table>
<thead>
<tr>
<th>10 countries</th>
<th>5 WHO Country Offices</th>
<th>2,684 people vaccinated*</th>
</tr>
</thead>
<tbody>
<tr>
<td>90% of region</td>
<td>37,491 people attended events*</td>
<td></td>
</tr>
<tr>
<td>3 governments</td>
<td>15,969 people tested*</td>
<td></td>
</tr>
</tbody>
</table>

Findings by country for WHA Members, national governments and WHO Country Offices

1. Bangladesh
2. Bhutan
3. Democratic People’s Republic of Korea
4. India
5. Indonesia
6. Maldives
7. Myanmar
8. Nepal
9. Sri Lanka
10. Thailand
11. Timor-Leste

* WHERE REPORTED, NUMBERS LIKELY TO BE HIGHER

NO PARTICIPATION RECORDED
Bangladesh

The National Liver Foundation of Bangladesh (NLFB) organised a hepatitis testing week from 28 July to 3 August in Dhaka. During this week, they distributed 25,000 informational Find the Missing Millions leaflets and tested 3,120 people for hepatitis B and C. They also organised a special seminar on WHD itself. Panellists included the Chief Justice of Bangladesh, Mr Syed Mahmud Hossain, the Attorney General of Bangladesh, Mr Mahbubey Alam, and National Professor, Brig. (Rtd) Abdul Malik. Chief Justice Mr Hossain acknowledged the 290 million people across the world who are unaware that they are living with viral hepatitis and encouraged people to get tested.

NLFB also achieved widespread national media and television coverage of their activities, with their programme on the Prothom Alo online news portal reaching over 1.6 million people. Other coverage was secured on Bangladesh’s national news agency BSS, including a TV special with Professor Salimur Rahman, president of the Association for the Study of Liver Diseases Bangladesh, Professor Faruque Ahmed, secretary general of the Bangladesh Gastroenterology Society, and NFLB’s secretary general and joint secretary general, Professors Mohammad Ali and M Anisur Rahman. NLFB also published a WHD 2019 souvenir and organised a poster campaign on social media.

India

Asian Liver Foundation conducted a hepatitis awareness program for some of the most marginalised members of the community. They visited Jagjeevan nagar, a slum in Anishbad, Patna, and talked about viral hepatitis to people living in poverty. They tested 102 people for hepatitis B and C, and also provided hepatitis B vaccinations. They will revisit this community to administer the required 3-dose course of hepatitis B vaccine. They also partnered with Rotary Chanakya, and distributed umbrellas to people as a symbol of protection and to remind them to get vaccinated. Umbrellas protect against the sun, and vaccines against hepatitis.

Chennai Liver Foundation held a month-long screening and vaccination camp, offering free consultation to those living with viral hepatitis. They appeared on a leading Tamil news TV channel for a live question and answer session, and made a three-minute video to be aired on a popular Tamil entertainment channel. They also held an event with music and key influencers to launch their programme to Find the Missing Millions, and organised a human chain across a main public road in Chennai to raise awareness.

Working in partnership with physicians, gastroenterologists from Manipur state, and experts from WHO India, Community Network for Empowerment (CoNE) helped to develop Manipur’s state-specific Standard Operating Procedure on hepatitis C prevention, screening, diagnosis and treatment, which was approved and officially released on WHD. They also observed the day with an awareness-raising motorcycle rally, and partnered with Jawaharlal Nehru Institute of Medical Sciences in Imphal to create and release a short video about hepatitis C on 27 July.

World Hepatitis Day is a key component of National Liver Foundation of Bangladesh’s activities, which we continue throughout the year across the whole country.

- National Liver Foundation of Bangladesh, Bangladesh
Hepatitis Foundation of Tripura (HFT) spread a WHD message on Facebook, encouraging people to get tested to find the missing millions. Their different branches held a range of activities in towns and cities in India's Tripura state, including vaccination events, health camps, awareness-raising and community events, and policy events. More than 900 people were tested for hepatitis and 1000 were vaccinated against hepatitis B at these events. On 26 July, their president, Dr Pradip Bhaumik, announced the organisation’s new “Mission 20-20” campaign to stop any new hepatitis B infections in Tripura state. To date, Hepatitis Foundation of Tripura have vaccinated an impressive 37 per cent of Tripura’s population, which is approximately 1.4 million people.

Liver Foundation, West Bengal (LFWB) held their biggest WHD observations to date, partnering with the government of West Bengal’s Department of Health and Family Welfare to organise a day-long programme of events. At a convention co-organised by LFWB, the state government announced a new roadmap to eliminate viral hepatitis in West Bengal by 2030. LFWB also held a rally for the elimination of viral hepatitis, which started at the Victoria memorial in Kolkata, and ended at Nandan. Approximately 700 people took part. LFWB also held their “28-29-30: Vital statistics for eliminating viral hepatitis” workshop and exhibition, which saw presentations, musical performances, a NOhep village exhibition, and a range of educational activities to raise awareness. Overall, around 5,000 people attended LFWB’s events, including representatives from the state government, sports stars from the worlds of cricket and football, and Bengali actor Mr Debshankar Halder.

In addition, LFWB launched a new campaign urging all sections of society, from individuals to the local governance and civil society, to become hepatitis elimination champions and raise awareness of hepatitis and the need to stamp out stigma. To encourage and inspire these champions, LFWB has created tools that can be easily adapted and disseminated by the community.

MED Charitable Trust held a series of activities to mark WHD from 1 July to the end of August. As part of this, they held an awareness talk aimed at students, paramedical and medical community, and the family members of people who live with viral hepatitis to raise awareness of the disease and encourage people to get tested and vaccinated. They also conducted free screening camps for both rural and urban populations across Chennai in schools and medical colleges; those who tested positive for the disease were counselled for further diagnosis and treatment, and their families were also offered free counselling and testing. Those who were found to have tested negative for hepatitis B were given a vaccine against the infection. They also published an article in the Hindu newspaper in the local language to reach local rural populations. Overall, they tested 700 people free of charge and gave 200 people free vaccinations.
Rann Bhoomi Foundation organised an educational programme on WHD to educate young people about viral hepatitis, how it can be transmitted, and the consequences of the disease. This programme was part of their NOhep Delhi project, and saw more than 16,000 students and 800 teachers come together. They promoted WHA’s Find the Missing Millions campaign, and vaccinated 80 people against hepatitis B. The organisation was also very active online, sharing the WHD film, tweeting, posting on Facebook and Instagram, and using the NOhep and Find the Missing Millions hashtags.

Tibetan Voluntary Health Association shared a post on social media raising awareness of viral hepatitis and offering an email address for members of the public to contact to ask questions about available treatment.

United Way Mumbai (UWM) came together with other civil society organisations and stakeholders, including NGOs, community-based organisations, public health professionals and representatives from Mumbai’s Public Health Department and hospitals, to launch the ‘United Against Hepatitis Network’ on WHD.

The network is convened by UWM and aims to raise mass awareness of viral hepatitis and improve access to healthcare. Its main beneficiaries are individuals who may be at higher risk of contracting hepatitis, such as commercial sex workers, people who inject drugs, single migrant workers and members of the LGBT community. It offers all organisations involved capacity-building training for staff, free-of-cost testing and vaccination for community beneficiaries, linkages to public hospitals and treatment support. The network’s launch event included a panel discussion on collaborative efforts by stakeholders to eliminate hepatitis. The panel included Dr Akash Shukla (Professor and Head of Department (HOD) - Gastroenterology, LTMG Hospital, Sion), Dr Shobna Bhatia (Professor and HOD - Gastroenterology, KEM Hospital, Parel) and Mr Suresh Wadkar (Director, Mahila Vikas and Shishu Sanskar Kendra NGO). UWM also drew attention to the Find the Missing Millions campaign, sharing NOhep and FMM campaigning resources online.

“It’s a day to strongly show we are here to support and guide in the identification and treatment of those that need it.”
- MED Charitable Trust, India
Indonesia

Yayasan Koalisi Satu Hati shared WHA’s Find the Missing Millions campaign materials – including WHA President Michael Ninburg’s message – on Twitter, and WHA’s hepatitis patient film on Facebook.

Myanmar

The Liver Foundation of Myanmar (MLF) held a WHD ceremony at the University of Nursing, Yanon. The Union Minister for Health and Sports, Dr Myint Htwe, Myanmar Liver Foundation’s president, Dr Khin Pyone Kyi, and WHO’s representative in Myanmar, Dr Stephen Paul Jost, delivered speeches at the ceremony. MLF’s executive secretary, Dr Si Thura, also read a message sent by WHA President, Michael Ninburg. They also showed a short film about finding the missing millions in Myanmar. MLF executive member and double Myanmar Academy Award Winner Lu Min also gave a work of thanks. Around 1,000 people attended the ceremony. Among them, 227 people were screened for hepatitis B and C, and hepatitis B vaccines were administered to 223 attendees.

Thailand

Thailand Hepatitis Alliance celebrated their 10th anniversary on WHD 2019, and held their 83rd and 84th WHD events. The events were held at local hospitals and consisted of a range of activities including blood tests, screening for hepatitis B and C, physical examinations and fibrosis scans, seminars for medical professionals treating hepatitis patients, and information sessions delivered by medical specialists. More than 700 people attended and were tested for hepatitis at the events. 39 people tested positive for hepatitis B and C and were referred for further examination.
WHD is the day when the world becomes one with the aim of eradicating hepatitis.
- Japan Hepatitis Council, Japan

Participation statistics

- 16 countries
- 4 WHO Country Offices
- 52% of region
- 4,770 people attended events*
- 7 governments
- 1,698 people tested*

Findings by country for WHA Members, national governments and WHO Country Offices

1 Australia
2 Brunei Darussalam
3 Cambodia
4 China
5 Chinese Taipei (Taiwan)
6 Cook Islands
7 Fiji
8 Hong Kong SAR (China)
9 Japan
10 Kiribati
11 Lao People’s Democratic Republic
12 Macao SAR (China)
13 Malaysia
14 Marshall Islands
15 Micronesia
16 Mongolia
17 Nauru
18 New Caledonia (France)
19 New Zealand
20 Niue
21 Palau
22 Papua New Guinea
23 Philippines
24 Republic of Korea
25 Samoa
26 Singapore
27 Solomon Islands
28 Tonga
29 Tuvalu
30 Vanuatu
31 Vietnam

* WHERE REPORTED, NUMBERS LIKELY TO BE HIGHER
Australia

Australasian Society for HIV Medicine shared a number of WHD and hepatitis-related posts on social media, and linked to Australia’s WHD campaign, #HepDayAus.

Hepatitis ACT held a WHD event at their office, which included an impressive WHD cake and a barbeque. Their project officer also went on radio to raise awareness about hepatitis and prevention methods.

Hepatitis Australia posted the Find the Missing Millions film on Facebook, and used paid digital advertising on news and lifestyle websites to raise awareness of hepatitis online. They also developed an online hepatitis risk quiz and encouraged their social media followers to take and share it to find out if they could be at risk of hepatitis. More than 700 people took part in the quiz.

Hepatitis NSW partnered with various other organisations to provide hepatitis C training to workers from the drug and alcohol centre in a local health district. They also hosted a launch event in conjunction with the NSW Health Department which was attended by NSW Chief Health Officer Dr Kerry Chant, and engaged the media to maximise their reach. Social media was also a key part of their activities.

Hepatitis Queensland illuminated the local population about hepatitis by lighting up a range of landmarks green, including the Story, Victoria and Kirulpa bridges, Reddacliff Place and Sandgate Hall. They also encouraged their social media followers to take the hepatitis risk quiz.

Hepatitis SA held WHD community events in a major shopping centre, at the offices of organisations that have an on-site needle and syringe programme, and at the offices of community correctional services. Approximately 170 people attended these events, and 28 were tested for hepatitis. Hepatitis SA also shared the Find the Missing Millions film, and posted on their social media and other communications channels.

Accompanied by their liver mascot, Hepatitis Victoria celebrated WHD with hundreds of locals at the Springvale Snow Festival in Dandenong. They also ran a digital poster campaign urging the public to “Love your Liver”, and shared Find the Missing Millions campaign materials on Facebook.

Hepatitis WA used social media to raise awareness of the thousands of Australians and millions of others around the world who are affected by viral hepatitis. They used their platforms to inform people of the hepatitis C cure, and encouraged people to get tested.

Northern Territory AIDS & Hepatitis Council (NTAHC) held a “Love Your Liver” Lunch in Alice Springs and a Picnic Party in Darwin, with a range of healthy foods, music, entertainment and - most importantly - information about new hepatitis C treatments. Attendees at the events had the opportunity to speak to NTAHC staff and arrange access to services. NTAHC also promoted the patient voice by sharing the stories of people affected by hepatitis on their social media channels.
**Australia**

Tasmanian Council on AIDS, Hepatitis and Related Diseases showed their love, support and care for people living with hepatitis B and C on WHD by sharing lots of content on social media, and encouraging others to show their support too. They also promoted the WHD self-assessment quiz.

**China**

Asiahep Hong Kong Limited offered free hepatitis B tests, shared an informative video interview about hepatitis with Dr Leung Hui-Yi, and shared the “Missing Millions” song on social media.

> WHD gives further credibility to our work and enhances our usual awareness raising activities.
> - Hepatitis SA, Australia

> WHD helps to increase momentum for raising awareness, prevention, and treatment. We find it extremely helpful to promote interactions and collaboration among various organizations.
> - Taiwan Hepatitis Information and Care Association, Taiwan

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**Chinese Taipei (Taiwan)**

Kaohsiung Research Association for the Control of Liver Disease held their annual public education event where they talk about liver diseases. They also held large-scale screening events, testing an impressive 1,000 people for hepatitis. In addition, they ran a social media campaign.

Taiwan Hepatitis Information and Care Association (THICA) participated in two WHD events organized by Hepatitis B Foundation in Washington DC and at Arbutus Biopharma, USA. They also hosted a WHD “dinner exchange” and a patient conference in Taiwan where members of the public could learn about hepatitis and have meals with medical professionals and ask them questions. THICA also supported the NOhep Google Doodle campaign, adapting the NOhep doodle to incorporate it within their own logo, and created a Traditional Chinese (Taiwanese) version of the Find the Missing Millions video.

Taiwan Liver Research Foundation held an International Hepatology Symposium in partnership with Kaohsiung Medical University Hospital. They invited hepatology experts from Asia-Pacific and North America, as well as top liver science scholars in Taiwan. The vice president of Taiwan, Mr. Chen Chien-jen, attended and shared guidelines for the prevention and treatment of liver diseases in Taiwan.

Mr Chen Chien-jen also discussed Taiwan’s progress towards eliminating viral hepatitis, and reaffirmed the government’s commitment to eliminating the viruses by 2025. He stated that the government and medical institutions are standing together hand in hand and gearing up to strengthen mechanisms to prevent and treat viral hepatitis, and to promote the health of all people in Taiwan.
Japan

Japan Hepatitis Council and its patient association Japan Hepatitis Association held their annual Hepatitis Forum event in Tokyo, which was attended by more than 400 people including Kazuo Tokumitsu, a TV presenter and hepatitis ambassador, and the head of the Japanese Ministry of Health’s Hepatitis Measures section. The event included speeches and lectures, including a lecture entitled “Joint project to utilize Japan’s hepatitis countermeasures in Mongolia, the world’s worst liver cancer death rate”.

New Zealand

Hep C Action Aotearoa had an information stand at the General Practitioners conference, and also presented to delegates. They were joined by the Minister of Health and highlighted the free treatment and testing services available in New Zealand.

They also ran a nationwide digital billboard and poster campaign, featuring the “hep C butterfly” and NOhep logo on their advocacy resources and on buses which also had messages encouraging people to get tested. Their work was featured in four news articles across the country. They also shared the Find the Missing Millions video, posted on social media, and shared a video from New Zealand musician Martin Phillipps, in which he encouraged people to get tested for hepatitis C.

Hepatitis Foundation of New Zealand launched a series of hepatitis education modules for health professionals and organised a hepatitis information display competition for GP clinics to help raise awareness of the virus. They also used the power of social media to raise awareness, sharing the Find the Missing Millions film and posting on Twitter and Facebook.

“WHD is an opportunity for us to increase awareness among the general public and to engage with people living with or at risk of hepatitis.”

- Hepatitis Australia, Australia
Yellow Warriors Society Philippines (YWSP) held a variety of events to mark WHD, including a large fun cycle in the capital city, Manila. The many cyclists who participated wore green WHD t-shirts to raise awareness. YWSP also organised a theatre performance about social stigma, negotiated local buildings and monuments being lit up green, and finished off the day with a candle lighting ceremony. About 1,000 people attended their events, and 500 were tested for hepatitis.

To commemorate WHD, the Coalition to Eradicate Viral Hepatitis in Asia Pacific Ltd (CEVHAP), in partnership with the Pakistani Federal Ministry of National Health Services and Regulation, World Health Organization, and Aga Khan University, participated in the National Conference on Eliminating Viral Hepatitis in Pakistan. In order to urge Asia to remain committed to investing in the global elimination of hepatitis, CEVHAP Co-Chair and Department Chair of Medicine at Aga Khan University, Professor Saeed Hamid, facilitated and hosted discussions with local and national government officials and experts from across the region and internationally.

During the conference, Dr Jack Wallace of CEVHAP and the Burnet Institute discussed the impact of stigma related to viral hepatitis as a critical barrier for the proper diagnosis and treatment of the infection, particularly its impact on access to healthcare services. CEVHAP continues to raise awareness of the prevalence and risk of viral hepatitis in Asia Pacific. CEVHAP also took the opportunity to amplify messages from the Find the Missing Millions campaign across social media.