World Hepatitis Day 2018
Welcome

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Eliminating hepatitis by 2030

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Eliminating hepatitis by 2030

#FindtheMissingMillions

#WorldHepatitisDay
Participation grows year on year

Number of countries participating

- 2008: 47
- 2009: 61
- 2010: 68
- 2011: 95
- 2012: 107
- 2013: 126
- 2014: 157
- 2015: 159
- 2016: 174
- 2017: 162

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#WorldHepatitisDay
Global day for local impact – 2017 results

162 Countries
104 Governments
167 WHA members
65 WHO Country Offices

29,282+ people vaccinated
48,985+ people tested
101,000+ people attended events

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#WorldHepatitisDay
Driving action on WHD 2018

Objectives

• Create global synergy with a consistent theme and call to action
• Drive action towards meeting WHO’s Elimination Strategy targets
• Educate and raise awareness of viral hepatitis
• Empower stakeholders to increase screening and support linkage to care

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WHD 2018 theme

ELIMINATE HEPATITIS

#FindtheMissingMillions

#WorldHepatitisDay
Find The Missing Millions.

ELIMINATE HEPATITIS

Global survey → Stakeholder Consultation → White Paper launch → Global awareness raising + advocacy campaign → In-country linkage to care

March → May → World Hepatitis Day → July 2018 - 2020

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How to get involved?

1. Engage your networks

2. Share experiences

3. Take action on WHD

#FindtheMissingMillions  
#WorldHepatitisDay
1. Engage your networks

Campaign materials

Find the missing millions

Find the missing millions

55 million people across the world don’t know they are living with hepatitis C. Unless detected and treated, it can cause liver disease, cirrhosis and liver cancer.

Get tested.
1. Engage your networks

Customisable poster tool

#FindtheMissingMillions

WORLD HEPATITIS DAY 2018

World Hepatitis Day (WHD) takes place every year on 28 July. The theme of WHD 2018 is Find the Missing Millions.

One of just four disease-specific global awareness days officially endorsed by the World Health Organization

#WorldHepatitisDay
2. Share experiences

Find the Missing Millions webpage

• Case studies and patient stories
• Diagnosis rates by country
• Photo gallery
• Risk assessment
• White paper
• Sign up to receive updates

SHARE YOUR STORY

Did you struggle to get tested? How did you feel when you received your diagnosis?

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3. Take action on WHD

Organise an event

• Hold a screening event

• Organise a rally

• Hold an informational seminar

Download the WHD toolkit for more info on organising an event

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3. Take action on WHD

Raise awareness on social media

• Share the social media graphics
• Promote your event
• Sign the Thunderclap

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3. Take action on WHD

Advocate

• Organise a meeting with decision-makers
• Contact the media
• Work with other organisations

Find out how to work with the media in our WHD toolkit

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How to ask a question

You can submit a question by typing it in the Questions section in your meeting control panel.

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Key dates

Spring European Testing Week
18 – 25 May

Launch of quest
14 June

World Hepatitis Day
28 July

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Find The Missing Millions.

THANK YOU

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