

PREVENT HEPATITIS: KNOW THE FACTS

400 million people infected worldwide¹
4,000 deaths a day²



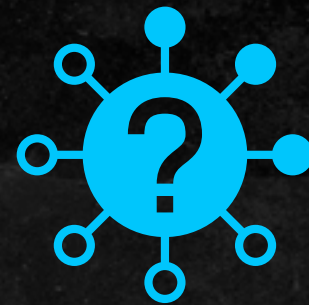
Hepatitis causes **80%** of liver cancer deaths³
600,000 deaths a year³

Hepatitis C virus is

10X

more infectious than HIV⁴

HEPATITIS CAN AFFECT ANYONE



25% of patients felt unable to even tell their family & friends

PREVENT HEPATITIS: IT'S UP TO YOU

If you know how hepatitis is transmitted, you can reduce the risks:



Sharing toothbrushes and razors



Sharing drug using equipment



Unscreened blood transfusions



Unsafe injections



Unprotected sex



Mother to child

TAKE ACTION:

GET VACCINATED

Hepatitis B is vaccine preventable



GET TESTED

Testing is quick, simple, and painless



GET TREATED

New hepatitis C treatments cure 90-95% of patients⁶

Hepatitis B cannot be cured but it can be treated



References

1. Centre for Disease Control and Prevention: <http://www.cdc.gov/features/WorldHepatitisDay/> [Last accessed April 2015]
2. Centre for Disease Control and Prevention: <http://www.cdc.gov/hepatitis/B/bFAQ.htm> [Last accessed April 2015]
3. So, S. et al. Making the Link: Hepatitis B and Liver Cancer: http://liver.stanford.edu/Public/presentations/patientconferenceSam_So_HBV_and_Liver_Cancer_06.pdf [Last accessed April 2015]
4. Budd, J. et al. Hepatitis C and general practice: the crucial role of primary care in stemming the epidemic. Br J Gen Pract. 2005 Apr 1; 55(513): 259-260 [Last accessed April 2015]
5. Breaking the Hepatitis C Social Stigma: http://www.hepatitiscentral.com/news/breaking_the_he/ [Last accessed April 2015]
6. Poordad, F. et al. ABT-450/r-Ombitasvir and Dasabuvir with Ribavirin for Hepatitis C with Cirrhosis N Engl J Med 2014; 370:1973-1982

HEPATITIS
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World Hepatitis Alliance