

Call for Applications:
Immunization Community Champions
Advocacy, Public Speaking and Media Skills Training
Deadline: Friday, February 28th, 2020

The Gavi Civil Society Steering Committee (<http://www.gavi-cso.org/>) in partnership with ACTION, the global health advocacy partnership (www.ACTION.org) and Save the Children (<https://www.savethechildren.net/>) are inviting interested applicants to join an advocacy, public speaking and media skills training from April 6-8 2020 in Nairobi, Kenya. The training will support participants to more powerfully advocate to end vaccine-preventable deaths and ensure every child is reached with immunization, including a specific focus on Gavi, primary health care and health systems. The intensive training will include presentations, discussions, and participatory exercises **on advocacy skills and tactics, media engagement, interview techniques, message development & delivery, and social media**. The training curriculum builds on 11 years of successful media trainings organized by ACTION, with past participants from the fields of advocacy, politics, community activism (social mobilization), communications, and health care —and we are excited to hear about your unique perspective! The costs of traveling to and participating in the training will be covered as will be post-training travel and participation in key engagement opportunities.

Training Curriculum:

- Topics to be covered: Gavi, co-financing, immunization agenda 2030, equity, health systems
- Public speaking and presentation development
- Networking and media relations techniques
- Social media engagement strategies for advocacy
- On-camera media training
- Advocacy skills and tactics

Criteria for attendees include:

- ✓ Currently engaged in immunization and child health, a health worker, and/or personally affected by a vaccine-preventable illness
- ✓ Based in a [Gavi-eligible or Gavi-transitioning country](#)
- ✓ Be committed to advancing Gavi and vaccines advocacy, including through improved advocacy, media and public speaking skills in their own countries and/or regionally, including through national CSO platforms
- ✓ Have an excitement and willingness to work collaboratively with advocates, and host organizations to ensure a fully funded Gavi and strong political will for immunization in Gavi countries for at least a 1-year period (2020-2021)
- ✓ Have a buy-in and support from their employer to do media work (if applicable)
- ✓ Be legally able to travel internationally
- ✓ Have the technical ability to communicate via email and phone on a regular basis

**Please note that the selection will be made to ensure gender and geographical parity. Youth representatives are particularly encouraged to apply*

After the initial training, **participants will be matched with an experienced mentor advocate and have opportunities to engage** in one-on-one meetings with elected officials in donor's countries with Gavi secretariat or Gavi replenishment advocates and be panellists or speakers at global conferences and meetings or events, peer-to-peer learning, and access to tools and resources. Pending funding availability, participants will become members of a longer-term program with advocacy and media related opportunities beyond 2021. Below are some of the key milestones and opportunities for participants to generate awareness of Gavi with audiences ranging from Ministers, elected officials, and bureaucrats to the general public for 2020:

- World Immunization Week (week of 27th April) – international year of the nurse and midwife
- World Health Assembly (25-29 May, Geneva, CH)

- World Bank Spring Meetings (13-19 April, Washington, D.C, USA)
- Gavi Replenishment Conference (3-4 June, London, UK)
- United Nations General Assembly (15-30 Sept., NYC, USA)
- Global Citizen Festival (26 Sept., NYC, USA)
- World Bank Fall Meetings (18-20 Oct, Washington, D.C., USA)
- World Pneumonia Day (12th November)

To apply, please send the following materials by Friday, February 28th, 2020 to:

Diane LeCorvec
Senior Officer, Communications Focal Point,
GAVI CSO constituency
Diane.LECORVEC@ifrc.org

Yanira Garcia
Global Health Analyst, ACTION
ygarcia@action.org

1. Answer the following questions (500 words or less for each):
 - i. What work do you specialize in? If you are a part of an organization, please specify its mission, and your role within the organization. If you are a student, please specify the institution and area of study.
 - ii. Please explain your motivation for attending the training and highlight any past public or community speaking experience as well as involvement in immunization from an operational or affected community perspective.
 - iii. How will attending the workshop impact your work? (How does the workshop relate to your work?)
2. A recent copy of your resumé or CV highlighting relevant experience (no more than 2 pages)
3. The contact information for a reference who can speak to your work on and commitment to immunization activities