**Call for contributions**

Our SESH (Social Entrepreneurship for Sexual Health) team in collaboration with the WHO Global Hepatitis Program is organizing an innovation contest on hepatitis B and C testing. The purpose of this contest is to identify innovative examples of delivering hepatitis B and C testing that will be highlighted within the 2016 WHO Hepatitis Testing Guidelines. The innovation could be delivery to a new population, in a new setting (e.g., prisons), or a new messaging approach to encourage testing uptake (e.g., social media). The goal is to identify interventions aimed to increase testing, providing real-world examples to be used alongside the WHO Hepatitis Testing Guidelines. An announcement is attached and details are below. Your submission, in the form of a 300-500 word description of your innovation and its impact, must be submitted by March 1, 2016. Submissions in English are encouraged; however, we will accept entries in Arabic, Chinese, French, Russian, and Spanish. Send us your creative contribution!

Video introduction: [https://www.youtube.com/watch?v=wAJuvnoUNjA](https://www.youtube.com/watch?v=wAJuvnoUNjA)

More information and to submit: [www.seshglobal.org/heptestcontest](http://www.seshglobal.org/heptestcontest)

Questions: hepatitisinnovation@gmail.com or Kathrine Meyers at kmeyers@adarc.org

**Further instructions**

Please submit a 300-500 word description of your innovative way of promoting hepatitis B or C testing. The entry should include four components:

1) **TESTING MODEL**: a description of how you promote hepatitis B or C testing and how testing happens;

2) **INNOVATION**: a description of what is novel with regard to promoting uptake of testing (e.g., setting, population, messaging etc.);

3) **EFFECTIVENESS**: data to support increased uptake of testing (focused on number of tests performed, but including data on people linked to care, if available)

4) **NEXT STEPS**: plan for continuing this work.

The entries will be judged by a diverse panel of experts based on the four criteria listed above. Selections will be made in March, with the top entries receiving feedback and an opportunity to resubmit a revised version to be included in the WHO Hepatitis Testing Guidelines.

**Contest Steering Committee**

Isabelle Andrieux-Meyer (Médecins Sans Frontières, Switzerland), Philippa Easterbrook (WHO, Switzerland), Carmen Figueroa (WHO, Switzerland), Charles Gore (Hepatitis C Trust and World Hepatitis Alliance, UK), Karyn Kaplan (Treatment Action Group, USA), Giten Khwairakpam (TREAT Asia/amfAR, Thailand), Veronica Miller (Forum for Collaborative HIV Research, USA), Antons Mozalevskis (WHO-EUR, Denmark), Michael Ninburg (Hepatitis Education Project, USA), Ponsiano Ocama (Makerere University, Uganda), Rosanna Peeling (London School of Hygiene and Tropical Medicine and International Diagnostics Centre, UK), Razia Pendse (WHO-SEARO, India), Gabriele Riedner (WHO-EMRO, Egypt), Joseph Tucker (University of North Carolina, SESH, and the International Diagnostics Centre, China)
WHO Hepatitis resources
General Hepatitis: http://who.int/topics/hepatitis/en/