



NOhep Village

Brought to you by the World Hepatitis Alliance

Exhibitor guidelines

The World Hepatitis Alliance (WHA) welcomes the submission of proposals by civil society organisations to exhibit at the NOhep Village in Toronto from 14-17 June 2018. We are able to offer a number of exhibition spaces, 6 of which will be funded. In addition to the opportunity to exhibit, selected NGOs will also get a chance to present as part of the NOhep Village overall programme and presentation proposals should be included as part of your exhibitor application.

Please read the following guidelines and selection criteria carefully before submitting your proposals.

1. Important dates

Submissions open: January 17, 2018

Submissions close: March 2, 2018

Notifications sent: week commencing March 12, 2018

2. NOhep Village objectives

The overall objective of the NOhep Village is to foster networking and collaborative learning between patient groups and the scientific community to create a greater and better connected community of advocates. Submissions should reflect the specific objectives below:

- Build a productive learning and networking environment that harnesses the expertise of civil society organisations and the scientific community and promote collaboration and partnership between those communities
- Show the important role that both groups have to play in advocating for the elimination of viral hepatitis
- Showcase how only by working together elimination can be a reality
- Harness the power of people living with viral hepatitis
- Create a vibrant and engaging experience for conference delegates and the public living in Toronto
- Celebrate the successes and discuss the challenges of the viral hepatitis response, both at a country and global level

3. Exhibitor places

3.1 Funded exhibitor places

We are able to offer funded places for six civil society organisations (1 per WHO region) that are actively working in the field of viral hepatitis to exhibit in the NOhep Village. All other exhibitors will be invited to participate on a self-funded basis.

A funded exhibitor place includes:

- Shell stand
- Signage for the stand
- \$500 CAD towards merchandise/materials
- Registration for two representatives from the organisation
- Economy flights for two people from the organisation
- Accommodation and breakfast for two people from the organisation for 4 nights

The below costs are **not** included in the funding:

- Visa costs
- Airport transfers
- Lunches and dinners
- Subsistence
- Content production/design

Note: lunches are not being provided to any conference delegates.

3.2 Self-funded exhibitor places

Applications not selected for a funded exhibitor place will be invited to participate on a self-funded basis. Details of the cost for self-funded exhibition stands will be provided upon notification.

4. Selection criteria

All proposals will be considered against a combination of the below criteria:

- Support and uphold the NOhep village objectives
- Be relevant to the global viral hepatitis response and support the goal of the elimination of viral hepatitis by 2030
- Where possible, showcase innovative examples of collaboration between civil society and the scientific community
- Highlight how you will engage with the conference delegates
- Outline a proposal for an engaging and relevant presentation which meets the criteria of the NOhep Village

- Demonstrate how their participation in the NOhep Village will help enhance their work in their own communities

Note: Priority for funded exhibitor places will be given to WHA members and organisations from resource limited countries who may not otherwise be able to attend.