

World Hepatitis Alliance

Membership Workplan 2017

Overview

In 2017, we celebrate ten years of the World Hepatitis Alliance and in those ten years previously unimaginable progress has been made. From a little-known illness almost completely ignored by policymakers to a global commitment to eliminate viral hepatitis from every country in the world, the past decade has proven that a strong patient voice really can change the world.

Only by working together and uniting with a common voice can we continue this momentum and progress closer to the goal of eliminating viral hepatitis by 2030. As such, we have developed a membership workplan with suggestions on how we can work together to amplify our actions and make an even bigger impact! The workplan is developed in line with [WHA's Strategic Plan](#) and outlines our main activities, the timings and your suggested role in making it happen.

We hope you find this workplan useful in supporting your national activities. We will be holding a webinar in February to discuss the workplan and our Strategic Plan in more detail. If you have any questions in the meantime, please get in contact with Tara Farrell (tara.farrell@worldhepatitisalliance.org).

Our areas of work

Area of Work	How WHA can help your work	More about this work
Raising Awareness	Lack of awareness amongst the general public, policymakers and medical professionals still remains one of the main reasons for increasing mortality and infections rates across the world. In 2017, WHA will deliver global campaigns and activities which highlight the true impact of disease, to help raise awareness at a national level.	Pg. 2-3
Advocating for Viral Hepatitis	Advocacy at a national level is key to eliminating viral hepatitis. In 2017, WHA will provide tools and activities to help members with their advocacy efforts, including capability building webinars, a global survey, the World Hepatitis Summit and more.	Pg. 3-4
Ending the social injustice of viral hepatitis	Two key issues highlight the bitter social injustice of viral hepatitis - discrimination, together with stigma, and inequity. In 2017, WHA will undertake activities to showcase patient voices and illustrate the stigma associated with the disease. WHA will also launch results of a global survey to increase knowledge and understanding of the issues relating to access.	Pg.4-5

Here is a list of the activities we have planned for this year, timelines and suggestions on how you can get involved.

What piece of work	Timeframe	What you need to do to make this happen	Contact person for more info
<p>Raising Awareness: World Hepatitis Day</p> <p>WHA will support this action by:</p> <ul style="list-style-type: none"> • Creating a joint WHD theme with WHO • Launching the theme • Launching campaign materials and resources on WHD website • Providing WHD information webinar for members • Providing template press release for members • Delivering WHD report 	<p>January 2017 February 2017</p> <p>April 2017</p> <p>April 2017 July 2017 October 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Stay tuned for a WHD update in February • Incorporate theme within your WHD plans • Upload your WHD events on the WHD website • Download/customise resources and use in your national WHD activities • Take part in the WHD social media campaign • Share a WHD press release with national media • Complete the post-WHD survey and return with images 	<p>Bridie Taylor</p> <p>Email: Bridie.taylor@worldhepatitisalliance.org</p>
<p>Raising Awareness: NOhep</p> <p>WHA will support this action by:</p> <ul style="list-style-type: none"> • Creating NOhep materials and merchandise • Engaging national governments to sign-up to NOhep • Supporting and profiling national member activities • Distributing regular communications 	<p>January – December 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Sign-up to NOhep on the NOhep website (and get free merchandise!) • Share your activities and events for upload on the website • Add the NOhep logo to your website and your materials • Follow @NO_hep on Twitter and NOhep on Facebook • Use #NOhep on social media 	<p>Tara Farrell</p> <p>Email: Tara.Farrell@worldhepatitisalliance.org</p>
<p>Raising Awareness: NOhep:NOEXCUSES</p> <p>WHA will support this action by:</p>	<p>February – March 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Launch the pledge campaign in your country on Zero Discrimination Day (1 March) and incorporate the campaign in your yearly activities 	<p>Tara Farrell</p> <p>Email: Tara.Farrell@worldhepatitisalliance.org</p>

<ul style="list-style-type: none"> • Creating a social media campaign to call on stakeholders to take a NOExcuse pledge as there's NO Excuse – viral hepatitis can be eliminated • Campaign to be launched on Zero Discrimination Day (1 March) • Providing tools and materials to support the campaign i.e. social media graphics and posters 		<ul style="list-style-type: none"> • Use the campaign to engage policymakers and general public 	
<p>Advocating for Viral Hepatitis: E-capacity/capability building programme</p> <p>WHA will support this action by:</p> <ul style="list-style-type: none"> • Distributing a needs assessment to membership to get a better understanding of how we can best support you • Hosting a series of webinars on a range of capability building subjects • Evaluating uptake and impact 	<p>February – December 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Submit your answers to the needs assessment by 3 March 2017 • Sign-up and watch the webinars • Complete the evaluation and tell us what you think 	<p>Jessica Hicks</p> <p>Email: jessica.hicks@worldhepatitisalliance.org</p>
<p>Advocating for Viral Hepatitis: World Hepatitis Summit and Member Pre-Summit</p> <p>WHA will support this action by:</p> <ul style="list-style-type: none"> • Inviting one person from each member organisation to attend fully funded • Building an interactive programme to support learning, development and advocacy • Identifying and profiling regional best-practice examples in the WHA Member Impact Awards • Providing a WHS Toolkit to help national groups leverage and profile the Summit 	<p>February 2017</p> <p>February 2017</p> <p>March 2017</p> <p>September – November 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Register to attend the Summit by end of February • Contact your national policymaker and advocate for them to attend (!) • Send an invite to your national media so they can attend • Submit an application for the WHA Impact Awards • Support the promotion of the Summit on social media and organise media activities during the event 	<p>Tara Farrell</p> <p>Email: Tara.Farrell@worldhepatitisalliance.org</p>
<p>Advocating for Viral Hepatitis: Civil Society Survey</p>			<p>Jessica Hicks</p>

<p>WHA will support this action by:</p> <ul style="list-style-type: none"> • Collating survey responses • Launching results in 2017 	<p>February – November 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Complete the survey by end of February • Use the data for your national media and advocacy activities 	<p>Email: jessica.hicks@worldhepatitisalliance.org</p>
<p>Ending the social injustice of viral hepatitis: Patient Voices: Wall of Stories</p> <p>WHA will support this action by:</p> <ul style="list-style-type: none"> • Revamping the Wall of Stories to showcase powerful stories of the people living with or have lived with viral hepatitis • Collecting and profiling stories about experiences relating to stigma and discrimination • Providing social media collateral – including images, graphics etc. 	<p>January – May 2017</p>	<p>Your part is to:</p> <ul style="list-style-type: none"> • Share your stories or experiences of living with or being affected by viral hepatitis. You can do this through video, quotes or through testimonials • Support the launch of the re-vamped Wall of Stories in May 	<p>Tara Farrell</p> <p>Email: Tara.Farrell@worldhepatitisalliance.org</p>

Being a member of the World Hepatitis Alliance means your organisation is part of a global movement fighting for a world free from viral hepatitis. As such building national capability and supporting you is central to our organisational strategy, but to do that effectively we need to hear from you. We want to know what you are doing and what you need to help support your national work. We also need to work together, using one common voice, if we are to achieve the elimination of viral hepatitis by 2030.

We understand that you are very busy and have your own national priorities, and for many resources are limited, but in order to make a positive global and national impact, we ask that as part of your membership, you prioritise the following five actions in 2017:

1. Be active on social media

Did you know that thousands of conversations about viral hepatitis are happening right now on Twitter, Facebook and Weibo? Photos are being shared, support groups established and cross-country learnings exchanged. These platforms are FREE and are the easiest way for you to connect with people and organisations going through the same experiences as you.

- Set-up a free account on Facebook and Twitter
- Like the [World Hepatitis Alliance](#) and [NOhep](#) Facebook page / Follow [World Hepatitis Alliance](#) and [NOhep](#) on Twitter
- Join the World Hepatitis Alliance Regional Facebook groups:
 - [WHA Members in the African Region Facebook group](#)
 - [WHA Members in the Americas Region Facebook group](#)
 - [WHA Members in the Eastern Mediterranean Region Facebook group](#)
 - [WHA Members in the European Region Facebook group](#)
 - [WHA Members in the South-East Asia Region Facebook group](#)
 - [WHA Members in the Western Pacific Region Facebook group](#)
- Use #NOhep to follow conversations about viral hepatitis
- Take part in our social media campaigns throughout the year

2. Stay tuned for organisational updates

Together, we have achieved so much in the last ten years and our aim is to achieve even more in the next ten. To accomplish this, we need to know what you are doing and what you need from us to help support your national work. The best way for you to stay informed is by reading our emails and our monthly magazine, attend our regular webinars and get to know the [Regional Board Members](#). They are your elected representatives, so get in touch if you want to find out more about what is happening in your region.

3. Evaluate, evaluate, evaluate

Every action we undertake is aimed at advancing the viral hepatitis agenda and to support you. As such, we need to hear from you – what you liked, what you didn't and what could be improved. Please do fill in feedback forms so we can support you even better!

4. Data is key

Each one of us has completed a survey in the last 12 months and has been asked to complete countless more. Although these can be time consuming they offer a chance to get meaningful data which is otherwise unavailable. The power of surveys can help support policy-change so please do continue completing surveys.

5. Showcase your work

WHA now counts over 240 organisation in 82 countries as members and these members are involved in ground-breaking activities which are successfully advancing the viral hepatitis agenda – we want to shout about it to the world! Yes, we want to hear about what you are doing and the impact you are having. We will profile your activities on social media, through our website and at the Summit. Get in touch with the [team in London](#) to request a WHA member impact form.