World Hepatitis Alliance
Members’ Webinar
WELCOME AND INTRODUCTIONS

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CEO, World Hepatitis Alliance

Karine Belondrade
COO, World Hepatitis Alliance

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Senior Communications Officer, World Hepatitis Alliance  @BridieErin

Tara Farrell
Communications Manager, World Hepatitis Alliance  @TaraFarrell3

Jessica Hicks
Project Manager, World Hepatitis Alliance
World Hepatitis Alliance Vision for 2017

Raquel Peck
CEO
World Hepatitis Alliance

@RaqPeck
#NOhep
Milestones on our road to elimination

**PHASE 1**

- **2007**
  WHA established

- **2008**
  First community-led World Hepatitis Day celebrated

- **2009**
  Viral hepatitis appears on WHO agenda, for the first time ever!

- **2010**
  First ever WHO resolution on viral hepatitis adopted
  
  World Hepatitis Day, a community-led event, is officially recognised by governments and becomes one of only four disease

- **2011**
  First WHO Official World Hepatitis Day
  
  Global Hepatitis Programme established at WHO headquarters

**PHASE 2**

- **2014**
  Second viral hepatitis resolution adopted at the 67th World Health Assembly

- **2015**
  Inaugural World Hepatitis Summit is held in Glasgow, Scotland
  
  WHO PAHO Action Plan adopted
  
  WHO WPRO Action Plan adopted

- **2016**
  Global Health Sector Strategy adopted by 194 governments at 68th World health Assembly, with a commitment to eliminate viral hepatitis by 2030
  
  WHO EURO Action Plan adopted
  
  NOhep launched on World Hepatitis Day 2016
  
  Africa launched a regional framework to eliminate viral hepatitis by 2030
<table>
<thead>
<tr>
<th>Raising awareness</th>
<th>Advocating for viral hepatitis</th>
<th>Ending the social injustice of viral hepatitis</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Hepatitis Day, July 28</td>
<td>Capacity Building / webinars</td>
<td>Civil Society Survey on stigma/access (equity)</td>
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<tr>
<td>NOhep</td>
<td>World Hepatitis Summit (and Pre-Summit Members’ Conference)</td>
<td>NOhep:NOExcuse pledge campaign</td>
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<td>Wall of Stories</td>
<td>Civil Society Survey on stigma/access</td>
<td>World Indigenous Population Conference on v.hep</td>
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<tr>
<td>Liver Cancer and viral hep</td>
<td>Financing viral hep response – 2 projects</td>
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</tbody>
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Governance for 2017

Karine Belondrade
Chief Operating Officer
World Hepatitis Alliance

#NOhep
Our Executive Board

Charles Gore
President

Michael Ninburg
2017 President-Elect
2018 – 2019 President

Africa
Kenneth Kabagambe

Eastern Med.
Ammal Metwally

Europe
Ivana Dragojevic

Americas
Su Wang

Sth East Asia
R.P. Shanmugam

West. Pacific
Dee Lee

#NOhep
Upcoming matters of governance

1. Preventing the renewal of the whole WHA Board at once by staggering the elections (i.e. 3 regions at a time)

2. Conduct board member’s elections earlier in the year (suggestion: June)

Why?

- Facilitate new board members’ induction as sitting members can provide support to their peers
- Provide continuity to the work of the board as a whole
- Earlier elections would allow for consultation with the newly elected board before the start of a new year of activities
Upcoming matters of governance  

So what does it all mean?

- Extend the mandate of the current Board during transition period
- In addition to voting on this matter, members are given the opportunity to voice any objection they may have about the mandate extension of their current board member
- From 2018, our annual board meeting will take place in September
- The next elections – for 3 regions only – will take place in June 2019
Communications Workplan & Programmes

Tara Farrell
Communications Manager
World Hepatitis Alliance

@TaraFarrell3 #NOhep
Members’ Workplan

World Hepatitis Alliance
Membership Workplan 2017

Overview
In 2017, we celebrate ten years of the World Hepatitis Alliance and in those ten years previously unimaginable progress has been made. From a little-known illness almost completely ignored by policymakers to a global commitment to eliminate viral hepatitis from every country in the world, the past decade has proven that a strong patient voice really can change the world.

Only by working together and uniting with a common voice can we continue this momentum and progress closer to the goal of eliminating viral hepatitis by 2030. As such, we have developed a membership workplan with suggestions on how we can work together to amplify our actions and make an even bigger impact! The workplan is developed in line with WHO's Strategic Plan and outlines our main activities, the timelines and our suggested role in making it happen.

We hope you find this workplan useful in supporting your national activities. We will be holding a webinar in February to discuss the workplan and the Strategic Plan. In more detail, if you have any questions in the meantime, please get in touch with Tara Farrow (Tara.farrow@worldhepatitisalliance.org).

Our areas of work

- Streamline communications
- Be prepared in advance
- Knowledge of key dates and actions

Here is a list of the activities we have planned for this year, timelines and suggestions on how you can get involved.

<table>
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<tr>
<th>Workplan Area</th>
<th>What you need to do in the UK</th>
<th>What you need to do in other countries</th>
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<td>Call the national level to support global and national advocacy for viral hepatitis awareness.</td>
<td>Support national and international campaigns to increase awareness of viral hepatitis.</td>
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Programmes: NOhep

A grassroots movement to eliminate viral hepatitis by 2030

🐦 #NOhep
NOhep:NOEXCUSE Pledge Campaign

There’s NOEXCUSE:

VIRAL HEPATITIS CAN BE ELIMINATED BY 2030

- Online pledge campaign calling on supporters to pledge their support for no more excuses, in an effort to eliminate viral hepatitis.
- The campaign will launch on Zero Discrimination Day (1st March) and will run throughout the year using global awareness days as key hooks
- Share the pledge, posters and video online

Launch of NOhep:NOExcuse campaign: 1 March 2017
NOhep 1 Year Anniversary Video

Are you using NOhep to support your national activities?

- Development of online video to profile the various ways people are working towards eliminating viral hepatitis
- We’ll be contacting you in March!
Working towards NOhep together

- Sign up to NOhep: www.NOhep.org
- Stay connected: Follow #NOhep on social media to stay connected with thousands of NOhep supporters
- Get involved with campaigns and use the NOhep logo
- Spread the word: be a NOhep advocate wherever you are and at all events
World Hepatitis Day

Bridie Taylor
Senior Communications Officer
World Hepatitis Alliance

@BridieErin

#NOhep
GLOBAL DAY FOR LOCAL IMPACT

World Hepatitis Day 2016 in numbers

Participation

- 174 COUNTRIES (89% of countries)
- 106 GOVERNMENTS (54% of governments)
- 183 WHA MEMBERS (76% of WHA members)

Response

- NOHEP LAUNCH: 77 COUNTRIES
- WHO COUNTRY OFFICES: 59
- 1,968+ ARTICLES IN MAINSTREAM MEDIA OUTLETS
- 69,352 SOCIAL MEDIA POSTS
- 363 MILLION+ IMPRESSIONS ON TWITTER
- 270,000+ VIEWS ON YOUTUBE

Growing year on year:

- COUNTRIES: 2012 (104) → 2013 (118) → 2014 (157) → 2015 (159) → 2016 (174)
- GOVERNMENTS: 2012 (87) → 2013 (86) → 2014 (87) → 2015 (86) → 2016 (106)
Towards a successful WHD 2017

Objectives

• Create global synergy with a consistent theme and call to action

• Build momentum for the Global Health Sector Strategy on viral hepatitis and NOhep

• Own the concept of ‘elimination’ as a global public health goal
World Hepatitis Day 2017: THEME

ELIMINATE HEPATITIS

Launch of full WHD campaign: April 2017
Wall of Stories

- Interactive space on the WHA website to share and discover the ‘real’ stories and experiences of people living with viral hepatitis
- Send your stories from 1 March

Launch of Wall of Stories: May 2017
Capacity Building

Jessica Hicks
Project Manager
World Hepatitis Alliance
Pre-Summit Member Conference

• Don’t forget to register
• Get involved
  – Promote/make a submission for the Summit
    www.worldhepatitissummit.org
  – Encourage policy makers to attend
  – Pre-Summit programme
Needs Assessment

World Hepatitis Alliance Needs Assessment

Q2. Would you use an online learning programme? *

- Yes
- No

Q4. Please order the below list of potential topics from most useful to least useful to you. These topics could be covered either as part of an online learning programme or in another format such as face-to-face at the Pre-Summit Member Conference. Where 1=most useful and 4=least useful. *

<table>
<thead>
<tr>
<th>Topic</th>
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<th>2</th>
<th>3</th>
<th>4 (least useful)</th>
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<td>How to write a good funding application (attracting sponsors)</td>
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<td>Access to medicines and diagnostics</td>
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Deadline: Friday 3 March
5 ways to strengthen WHA

1. Be active on social media
2. Stay tuned for organisational updates from your Regional Board Member and WHA team
3. Evaluate, evaluate, evaluate
4. Data is key
5. Showcase your work
Dates for your diary

• Deadline for World Hepatitis Summit Registrations for members: **28 February**
• Launch of NOhep:NOExcuse campaign: **1 March**
• Deadline for Needs Assessment: **3 March**
• Launch of World Hepatitis Day campaign: **26 April**
• Deadline for World Hepatitis Summit Submissions: **1 May**
• Launch of Wall of Stories: **19 May**
• World Hepatitis Day: **28 July**
• World Hepatitis Member Pre-Summit & World Hepatitis Summit: **30 Oct – 3 November**
Summary

- Complete Evaluation Form to be in with a chance to win £50 Amazon voucher
- Recording will be available on WHA YouTube
- 26 April: next webinar on World Hepatitis Day