



### Call for contributions

Our SESH (Social Entrepreneurship for Sexual Health) team in collaboration with the WHO Global Hepatitis Program is organizing an innovation contest on hepatitis B and C testing. The purpose of this contest is to identify innovative examples of delivering hepatitis B and C testing that will be highlighted within the 2016 WHO Hepatitis Testing Guidelines. The innovation could be delivery to a new population, in a new setting (e.g. prisons), or a new messaging approach to encourage testing uptake (e.g. social media). The goal is to identify interventions aimed to increase testing, providing real-world examples to be used alongside the WHO Hepatitis Testing Guidelines. An announcement is attached and details are below. Your submission, in the form of a 300-500 word description of your innovation and its impact, must be submitted by March 1, 2016. Submissions in English are encouraged; however, we will accept entries in Arabic, Chinese, French, Russian, and Spanish. Send us your creative contribution!

Video introduction: <https://www.youtube.com/watch?v=wAJuvnoUNjA>

More information and to submit: [www.seshglobal.org/heptestcontest](http://www.seshglobal.org/heptestcontest)

Questions: [hepatitisinnovation@gmail.com](mailto:hepatitisinnovation@gmail.com) or Kathrine Meyers at [kmeyers@adarc.org](mailto:kmeyers@adarc.org)

### Further instructions

Please submit a 300-500 word description of your innovative way of promoting hepatitis B or C testing. The entry should include four components:

- 1) TESTING MODEL: a description of how you promote hepatitis B or C testing and how testing happens;
- 2) INNOVATION: a description of what is novel with regard to promoting uptake of testing (eg. setting, population, messaging etc.);
- 3) EFFECTIVENESS: data to support increased uptake of testing (focused on number of tests performed, but including data on people linked to care, if available)
- 4) NEXT STEPS: plan for continuing this work.

The entries will be judged by a diverse panel of experts based on the four criteria listed above. Selections will be made in March, with the top entries receiving feedback and an opportunity to resubmit a revised version to be included in the WHO Hepatitis Testing Guidelines.

### Contest Steering Committee

Isabelle Andrieux-Meyer (Médecins Sans Frontières, Switzerland), Philippa Easterbrook (WHO, Switzerland), Carmen Figueroa (WHO, Switzerland), Charles Gore (Hepatitis C Trust and World Hepatitis Alliance, UK), Karyn Kaplan (Treatment Action Group, USA), Giten Khwairakpam (TREAT Asia/amfAR, Thailand), Veronica Miller (Forum for Collaborative HIV Research, USA), Antons Mozalevskis (WHO-EUR, Denmark), Michael Ninburg (Hepatitis Education Project, USA), Ponsiano Ocama (Makerere University, Uganda), Rosanna Peeling (London School of Hygiene and Tropical Medicine and International Diagnostics Centre, UK), Razia Pendse (WHO-SEARO, India), Gabriele Riedner (WHO-EMRO, Egypt), Joseph Tucker (University of North Carolina, SESH, and the International Diagnostics Centre, China)

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**WHO Hepatitis resources**

General Hepatitis: <http://who.int/topics/hepatitis/en/>

WHO Chronic Hepatitis B Guidelines: <http://who.int/hepatitis/publications/hepatitis-b-guidelines/en/>

WHO Chronic Hepatitis C Guidelines: <http://who.int/hepatitis/publications/hepatitis-c-guidelines/en/>